

The Desert Sun

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SENATOR THOMAS KUCHEL, on a visit to Palm Springs, is pictured with Mrs. Eileen Miguel, chairman of the Agua Caliente Tribal Council in a personally conducted tour of the new multi-million dollar Palm Springs Spa, now under construction in Palm Springs. William A. Edwards, Sr.,

First Monday Desert Sun Appears Today

Good afternoon.

This is your first copy of The Desert Sun published on Monday. It marks the transition of The Desert Sun from a five-day newspaper to a six-day daily. From now on you'll receive your Desert Sun every day but Sunday.

AND WITH THE step ahead—keeping pace with the rapid growth of the Desert area—you'll find some changes in your Desert Sun. Changes we are sure you'll like.

In this issue you'll find a television and radio page, an entertainment page, financial news, a review of events 10, 20 and 30 years ago, a new column "Information Free," a home making page.

Naturally, we're proud of the new Desert Sun, because it mirrors the tremendous growth and development of the area it serves.

BUT THIS IS really only the beginning.

Always reflecting the unabating expansion of an area ranging from Desert Hot Springs to Palm Desert, Thousand Palms and Indio, The Desert Sun can be expected to grow proportionately in the coming months and years.

A newly expanded Desert Sun editorial staff is currently bringing news coverage to resort area readers on a scale never before attempted.

AND RESORT readers may rest assured that the pages of the Desert Empire's first daily newspaper will be continuously adapted to fit the progress of this rich, rapidly mushrooming sector of the Southland.

Two-Thirds of Way

Lunar Rocket On Course, Tass

MOSCOW (UPI) — The Soviet Union's third lunar rocket was almost two-thirds of the way to its target today on a course that should swing it around the moon. A Russian scientist said it has paved the way for flights to Mars and Venus "in the immediate future."

The Tass news agency said that by noon Moscow time the "inter-planetary space station" had reached a distance of 154,100 miles from the Earth. The moon is approximately 238,000 miles from Earth.

THE TASS announcement said data received from the rocket "confirm the high precision achieved in putting the rocket into its orbit."

The Soviet press and radio hailed the success of the new lunar probe attempt and Russian scientists told the world the Soviet Union's space program was

KUCHEL CONFERS WITH MRS. MIGUEL

U.S. Senator Thomas Kuchel, who was in Palm Springs for a five-day stay to cure a persistent cold contracted in Washington, D.C., took time out from his relaxation to meet and talk with Eileen Miguel, chairman of the Agua Caliente Tribal Council.

Mrs. Miguel, who has the distinction of being the only woman chief of an all-woman tribal council in the United States, took the California senator on a tour of the new Palm Springs Spa — a multi-million dollar mineral bath development on Agua Caliente Tribal land in downtown Palm Springs.

KUCHEL HAD MUCH to do in working with Congressman D. S. Saund and representatives of the local Indian tribe and officials of the City of Palm Springs in taking two major pieces of legislation through Congress before the governing body recessed late last month.

He helped with the passage in the Senate of the new 99-year leasing act for local Indian land and with the completion of the long-fought Agua Caliente Indian equalization bill.

Senator Kuchel said he was

"very proud" to have had a hand in the passage of the bill which brought about a freeing of Indian lands that for many years have been frozen by non-development.

KUCHEL SAID TO Mrs. Miguel: "It was a privilege to have been able to work with you, members of your council. Mrs. Vyola Olinger, and your attorney, Ray Simpson, in getting both of these bills through Congress and on the President's desk. If there is any way in which I can be of service to you in the future, don't hesitate to call upon me."

Kuchel left yesterday for a fast, one-week trip to South Dakota, Wyoming, and other mid-western states to make a study of water problems and next weekend will open Senate water committee hearings at the Hilton-Statler in Los Angeles.

THE SENATOR, who flew to Palm Springs as a personal guest of President Eisenhower, on the NATO Jetliner, has been resting at the home of Mr. and Mrs. Frank Bennett in Palm Springs. The same day that he saw Mrs. Miguel, he also talked with Palm Springs attorney Warren Slaughter, who has been a close friend of the senator here.

WEATHER

Desert area forecast: Mostly sunny today and Tuesday with some high cloudiness. Slightly warmer today. Highs today, 80-90 in upper valleys, 90-97 in lower valleys.

Saturday's high was 92, low 51; Sunday's high was 95, low 51.

Dupont Paces Active Market

NEW YORK (UPI) — Dupont and General Motors soared to highlight a generally firm and moderately active stock market in early dealings today.

Interest in the two features reflected the favorable court decision Friday which made it possible for DuPont to retain its large holdings in GM although prohibiting the company from voting the stock.

DuPont ran up 4½ points at the opening and held most of the gain.

Dr. Goldberg May Head Course Check

Vigilance Group Requests Survey, Decision Delayed

Dr. Benjamin Goldberg yesterday was asked by members of the "vigilance committee" — a Palm Springs civic association made up of local small retail businessmen — to start an investigation into the financing and administration of the Palm Springs Municipal Golf Course.

Dr. Goldberg told The Desert Sun this morning that he had not accepted the job, but would meet with Mayor Frank Bogert and City Manager Dan Wagner to go into the matter and learn the pertinent facts concerning the city's leasing of the new municipal facility.

"AT THE PRESENT time," declared Dr. Goldberg, "I am interested in learning what facts I can about the course, and to determine from this whether a full scale investigation of it would be beneficial to the people of Palm Springs."

"I am not interested in accepting the job if it looks to me that it's nothing but a political football being thrown in to confuse the local residents."

"After meeting with the mayor and city manager, possibly on Tuesday, I then will go to key people who have been in favor and against the issue, and talk with them. In this way I will be able to determine the worth of the full scale investigation."

A SUB-COMMITTEE of the Palm Springs Civic Association, made up of Bill Maidhof, Joe Jackson and Robert Hill, called on Dr. Goldberg Sunday to ask his help in conducting a thorough investigation of the project. They indicated that they were forming the new investigation committee "with no pre-conceived conclusions," and "if it shows favorable recommendations, the association will suggest to its membership that they support the city golf course venture."

Dr. Goldberg was chosen to head the special committee because of his recent experience of being foreman of the Riverside County Grand Jury.



ROAST BEEF, RARE, is the order for Gov. and Mrs. Eisenhower at noon today at the table set up La Quinta Hotel during a party last night for the Presidential press corps. Governor

John Andreas Succumbs at Age of 87 Today

John Joseph Andreas, 87, the oldest member of the Agua Caliente Tribe of Mission Indians, died this morning at Desert Hospital, following a lengthy illness.

Born in Andreas Canyon near Palm Springs about 1872, Andreas had been active in the development of Indian lands in Palm Springs.

At one time he ran the toll gate at the canyons, but a few years ago retired from any heavy activity.

According to the hospital, Andreas died of bronchial pneumonia at 6:25 a.m.

He is survived by his widow, Margaret, and three grandchildren, Anthony Andreas, Jr., John Damon Andreas and Deanna Marie Andreas.

INDIO ACCIDENTS CLAIM TWO LIVES

INDIO — Two persons were killed and eight were injured in two traffic mishaps investigated in this area last night.

Dead are: Nellie Nieto, 35, of Dillon Street, Indio, and Raymond Moreno, 23, a worker on the Russell Alexander ranch in the Thermal area.

CITY POLICE here said the woman died at 11:40 p.m. yesterday, in Casita Hospital, of injuries sustained when a car driven by her husband, William, about 38, was struck from the side at Monroe and Avenue 42 at 8:26 p.m.

The driver of the second car was identified as Victor Lafayette, 19, North Jackson Street, Indio. Both drivers were among the injured and were taken to Casita Hospital.

Also hurt were the three Nieto children, Norma, 3, Larry, 7, and Steve, 8, in addition to three passengers in the Lafayette car, Tony Porras, 17; Irene Porras, 16, both of 45-540 Deglet Noor, Indio, and

Gloria Melindez, 18, Calhoun Street, Indio.

ALL BUT LAFAYETTE and Tony Porras were admitted for treatment at Casita Hospital. They were reported in "fair condition."

The second fatal accident was reported to the California Highway Patrol here at 5:44 a.m. today, when a passing motorist on Pierce Street, near Avenue 37, found the body of Raymond Moreno in his overturned car at the side of the road.

Officers said the single-car crash had apparently occurred sometime before midnight. Moreno was apparently headed south on his way back to the Alexander ranch.

The CHP said it appeared the car went out of control and rolled over after Moreno fell asleep at the wheel.

Hotel Groups To Hold Fall Breakfast Meet

Bert Greisreiter, manager of the Sacramento Convention Bureau, will be featured speaker at the fall breakfast meeting of the Palm Springs Hotel and Apartment Association and Hotel Division of the Chamber of Commerce, at 8:30 a.m., Tuesday, at the Chi Chi.

Items of interest to hotel owners also will be discussed. Persons planning to attend are asked to make reservations with the Hotel Referral Bureau, FA 4-9151, or the Chamber of Commerce, FA 4-1377.

Union Rejects Steel Proposal

PITTSBURGH (UPI) — The powerful Wage Policy Committee of the United Steelworkers Union today rejected an industry proposal to end the crippling steel strike as "completely unacceptable."

Two Officials Pose Later For Pictures

Governor Attends Press Reception At La Quinta Hotel

President Eisenhower received a "courtesy call" shortly after noon today from California's Democratic Gov. Edmund G. Brown at the President's resort retreat, the La Quinta home of George E. Allen.

Brown, who arrived here late last night, was closeted with the President for about 45 minutes, but no official statements were immediately available on the topics of conversation.

BROWN, HOWEVER, last night assured the press at La Quinta Hotel reception that "I have not come here to ask the President for anything — no Federal assistance on California's water problems, reclamation projects, or anything."

The governor last night made no comment on any possible political discussion, but he was heard to quip to a companion: "I might ask President Eisenhower how he does it — I might do it myself," apparently referring to Brown's possible presidential campaign next year.

THE PRESIDENT and Governor Brown posed for photographers outside the Allen home following today's visit. It was the President's first appearance before the press since his arrival here Wednesday night.

Although the President issued no further statements today, repercussions from London were echoing here this morning in response to yesterday's comment that no date or place has been set for a Summit meeting, so far as the United States is concerned.

Issued by Presidential Press Secretary James Hagerty, the comment was offered in response to questions on British Prime Minister Macmillan's statement that "everything is set for such a meeting."

UNITED PRESS International reported that Hagerty's comment was becoming a British election issue today as Labor Secretary Morgan Phillips accused Macmillan of "playing party politics with the Summit."

At this morning's press conference, the topic swung to labor — and Hagerty said the President "expressed his regrets" that labor and management have failed to reach agreements in both the steel and dock strikes.

HAGERTY SAID the President still does not intend to invoke the Taft-Hartley Act and indicated his hopes that labor and management will agree before he returns to Washington Thursday.

Floods, Tornadoes Rip Southwest

OKLAHOMA CITY (UPI) — Floods ripped the Southwest today and thousands were homeless with no immediate end to the five-day surge of water that has kept rivers and streams at flood level.

Tornadoes and torrential rains pounded a big area Sunday. At least six were dead, another missing and 65 injured.



PALM SPRINGS HATS sported by resort Realtors, added a bit of unexpected color to the California Real Estate Association convention today. Posing with their new chapeaus before embarking for the four-day conclave, via Western Airlines, were, left to right, first row: Mildred Potter, Darwine Bailey, Isabelle Cameron, Milie Svoboda, Kathryn Noble, Mildred Jackson, Theresa Press, Sally

Franks and Margaret Adrian. Second row, left to right, John Bernet, Sam Franks, Ernie Lindberg, Hal Evans, Palm Springs Real Estate Board President Don Cameron, Laddie Svoboda and Art Greenfield. The conventioners checked into CREA headquarters at the Los Angeles Biltmore yesterday. (Desert Sun Photo).

N.Y. Stock Exchange

(3 P.M.)

30 Industrials 637.14, up 0.57

20 Rails 157.82, off 1.03

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Views Vary On Markets Take Your Pick Is General Reaction

By ELMER C. WALZER
UPI Financial Editor

NEW YORK (UPI)—If you look carefully, you can get about any market opinion you desire just now, bullish, bearish, cautious, selective, or neutral.

There seems to be a smaller number with outright bullish or bearish opinions. The larger segment in Wall Street seems to be feeling its way without trying to discourage or encourage one on the market's prospects.

JACQUES COE of the brokerage house that bears his name last June wrote about "How High Is Up" now he's asking "How Far Is Down?"

Coe is an advocate of the theory that when the little fellows are buying that's the time to sell.

He notes this situation now and also calls attention to the secondary offerings which are causing stocks to pass from relatively strong hands to those not so strong. This, he says, indicates distribution on a large scale.

"THESE FACTORS," he concludes, "simply cannot be reconciled to expectations of a new bull market in the offing, in fact they suggest the exact opposite."

Speaking of the bull market earlier this year, Coe says: "The apparent strength of the stock market was a delusion; in fact we should call 1959 'the year of deception' because people all over the country were hypnotized and misled by the constant upward of the Dow-Jones averages when, as a matter of fact, the great body of stocks steadily had been losing ground."

HE LISTS DANGER signs: Volatile issues selling "so many times earnings that their future was discounted years ahead"; distortion of the relationship between yields on high grade stocks and high grade bonds; and inability of low-priced stocks to better their April highs.

He finds the recent decline beneficial for the market and he does not expect the market to foster the "evils of irresponsible speculation of last spring."

Standard & Poor's says erratic action is typical at this stage of the market. It would like to see some evidence of consolidation before adopting a more aggressive attitude.

STANDARD CALLS attention to the promise of wide-spread dividend liberality in the final quarter.

Dividends so far this year have risen 3 per cent over 1958. Standard holds that the full year should show a gain of around nine per cent, reflecting year-end extras, and it looks for a broad increase in regular dividend payments in the first quarter of 1960.

International Statistical Bureau holds that the bull market hasn't ended although there still are a number of uncertainties. The Bureau suggests avoiding highly

speculative issues, even including many of those which have been fairly well liquidated.

L. O. HOOPER, analyst for W. E. Hutton & Co., belittles the theory that the end of the steel strike will inspire a further stock market gain.

"The weakness of this inspiration," he says, "is that there is no surprise element in it, unless the strike ends without a Taft-Hartley injunction, which seems improbable."

"It is widely expected, and has been much discussed in advance. The steel strike has done enough damage already to necessitate a downward revision of estimated earnings on the Dow-Jones industrial this year."

"PERHAPS IT would be accurate to say that the immediate stock market outlook is more neutral than bullish or bearish. We suspect that selected issues will occasion more interest than the general trend."

Wall Street isn't overlooking the fact that just about everybody is predicting big things for industry and the economy generally once the steel mills get back into production.

The Street experts note not without a bit of sadness that when any group is unanimous it is usually wrong.

SAN DIEGO FIRM ADMITTED TO LISTS OF STOCK EXCHANGE

SAN DIEGO — San Diego Imperial Corporation, holding company which controls 14 savings and loan associations with assets of more than \$350 million, has been admitted to listing on the Pacific Coast Stock Exchange with trading in the company's common stock slated to begin this morning.

Trading will start simultaneously on the New York Stock Exchange, where San Diego Imperial was recently approved for listing.

In addition to its savings and loan activities, the company has subsidiaries that write and provide escrow services in connection with loan. A separate subsidiary buys and sells trust deeds.

Pearson Firm Appointed FHA Mortgage Agent

Pearson Mortgage Company of Palm Springs and Indio has been appointed an authorized agent of the Federal Housing Administration which permits the firm to offer area home buyers an approved mortgage service through FHA's Certified Agency Program.

The new authority enables Pearson Mortgage to make insured loans at FHA terms without prior approval of the district FHA office.

E. F. Pearson, Pearson president, said that his firm may process the entire loan for FHA now—employing local appraisers and building inspectors to set home values, and seeing that new construction meets FHA standards.

The Certified Agency Program is being put into operation in communities of less than 20,000 population, after successful tests were conducted in selected areas.



THE 1960 OLDSMOBILE draws the admiration of Ed McCoubrey, owner of Plaza Motors Oldsmobile-Cadillac, standing, who compares notes on the glamorous auto with Plaza General Manager Norman K. MacDonald. The Oldsmobile, now on display at Plaza, features new, crisply-tailored styling and a "new balance of design" for maximum visibility and maneuverability. (Sun Photo).

NEW OLDSMOBILE NOW ON DISPLAY

Crisply-tailored styling and "a new balance of design" distinguish the new, 1960, Oldsmobile now on display at Plaza Motors Oldsmobile-Cadillac.

Plaza Owner Ed McCoubrey said the 1960 Oldsmobile line features a new swept-back design, a redesigned Rocket engine in the Dynamic 88 series and the addition of two new three-seat Fiesta station wagons.

"THE SMOOTH, uncluttered lines of our 1960 models impart a clean, pleasing effect which, we feel, will be more appealing to more people than anything we've ever had," McCoubrey said today.

The new Olds is styled with a balance for driver satisfaction, with a lower hood for better forward and side viewing and sculptured, rounded contours for maximum visibility.

PLAZA SALES Manager Norman K. MacDonald said the new Dynamic 88 powerplant is "big news" for economy-minded motorists.

"This engine," he said, "will give our customers an improvement of 15 per cent in miles per dollar while maintaining excellent performance."

The adaptation of the Rocket engine for use with lower cost regular gasoline was accomplished through various design changes and the incorporation of a new two-barrel "Econ-O-Way" carburetor calibrated for maximum power and economy. The 371-cubic engine develops 240 horsepower.

MacDONALD ADDED that the addition of two new Fiestas to the stable of Oldsmobile station wagons affords a selection that should meet all motoring tastes.

WILSON'S JEWELERS
• EXPERT WATCH MAKERS ON
• HAND TO SERVE YOU AT ALL
• TIMES.
300 NO. PALM CANYON DR.
Across From Harold's Union Station

THAT'S THE STORY OF MY LIFE" by box

WELL, WHO HAVE WE HERE?
AH YES, SO YOU'RE CADET
THOMPSON? WELL, WELL... I'VE
LOOKED FORWARD TO SEEING
YOU HERE AT RAMSEY, KNEW
YOUR FATHER... A REAL LEADER
HERE... WELL, SUPPOSE YOU
HAVE THE SAME
STUFF IN YOU,
EH, THOMPSON?



Junior Women Plan Meeting

CATHEDRAL CITY—The board of directors of the Junior Women's Club of Cathedral City met last week at the home of president Mrs. Thomas Brindle.

Under discussion was the agenda for the first meeting of the ensuing year that will be held at 8 p.m. Tuesday, at the Town Hall on "A" Street.

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Attractive
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on all
'59
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INVITED...

to participate in the celebration of
our 70th Anniversary Year—October 3-10

VISIT our lobby—see authentic 1890
costumes, displays of early-day "Agua
Caliente," as Palm Springs was called...

BUY selected merchandise at 1890
prices—(all sales limited!) Horehound
and lemon drops, 1/4 pound, 4¢; licorice
whips, jawbreakers, 2 for 1¢;
a good 5¢ cigar, 5¢...

ENJOY your free copy of "Palm
Springs Long Ago," a history of Palm
Springs by Lyle Smith of the Desert
Museum, with many interesting photos...
Come on Down!



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Palm Springs

Main Office: San Bernardino

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The MUSCLE Pain!

The BACK Pain!

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STAMPS

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Ask about
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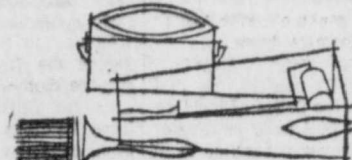
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do your painting, too!

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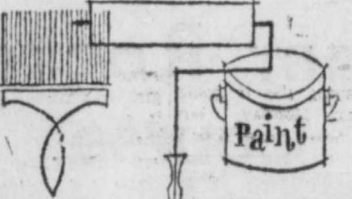
A Select your Painting
Contractor

(We'll help you, if you like).



B Choose your colors

(We have color-planning books
and color chips)



C The cost is low
and you can...

TAKE 3 YEARS
TO PAY!



PAINT
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Dennis the Menace

H. Ketcham



"YOU FOLKS SHOULDA BEEN HERE WHEN THE BARNES WERE HERE. WE HAD STEAKS!"

SERIES TRIP ENDS IN TRAGEDY HERE

A trip to the World Series game in Los Angeles ended in death near Palm Springs yesterday for a 34-year-old Yuma, Ariz., man. Archie Alonzo Allen was fatally injured when he was pitched from a car as it rolled off Highway 99 near the Highway 111 junction early yesterday, the California Highway Patrol reported.

THE CHP SAID the accident apparently occurred when a car driven by Allen's sister, Mrs. Edith Glen Gahl, 39, of Omaha, Neb., developed a flat tire and went out of control. Allen was tossed from the rolling auto and apparently died of internal injuries suffered in the tumble. Mrs. Gahl and her husband, Richard, were unhurt.

MRS. GAHL TOLD officers that they were driving to the World Series game in Los Angeles from Yuma. Her brother was dead on arrival at San Geronimo Pass Hospital in Banning and was taken to Wilets and Son Mortuary there.

Deputy Coroner Jack Cook said an autopsy would be conducted today to determine the exact cause of death. A coroner's inquest is expected to be held Tuesday.

THE moon is approaching its first quarter. The morning star is Venus. The evening stars are Jupiter and Saturn.

On this date in history: In 1830, the 21st U. S. president, Chester Alan Arthur, was born.

In 1918, Allied headquarters announced that the Hindenburg line was broken, marking the beginning of the end of World War I.

In 1921, Grantland Rice announced the first radio broadcast of a World Series.

In 1937, President Franklin D. Roosevelt — speaking in Chicago, called for a national policy to assure free nations a so-called "quarantine" against aggressors.

In 1947, President Harry Truman made the first White House television speech calling for meatless Tuesdays and eggless Thursdays.

LABOR PARTY leader Hugh Gaitskill, normally a mild-spoken man, hit back Sunday in the toughest speech he has made since the campaign began.

Gaitskill told a packed Labor rally at the Yorkshire industrial city of Leeds that the Conservative party was "a party of the past, a party of jingoism and international anarchy, the party of out-of-date colonialism, the party of Cyprus and Suez... the party of privilege, the party of the snobs and the servile and the stuffed shirt."

THEY SET UP SHOP in Germany, hustled it to England, bounced back to France and, when Soviet Premier Khrushchev landed in the United States, many of them temporarily swapped their tiger for a portly bear and rattled from Washington to California and back again.

"It was really hectic," said Stan Tretick, United Press International photographer. "We had to set up and tear down darkrooms every time and every place he stopped."

Tretick and his confederates processed film in hotel bathrooms, factory lounges and just about any place with a spigot and running water.

RIGHT NOW, Tretick's operating from the Palm Springs Boy's Club darkroom, compliments of club director Ray Lockwood and Don Levy, who turned his equipment over to United Press International "for the duration."

"We usually have an advance man who sets up shop for us wherever we're heading," he explained, "but sometimes we move too fast for him and we have to use what equipment we can find."

Some of the press crew were caught short on this current tour. They're liable to miss a few vital things in the flurry of packing.

"MAN, I DIDN'T have time to pack a tooth brush," said one

Conservatives Labor Party Neck to Neck

All Signs Point To Close Vote Next Thursday

By JOSEPH W. GRIGG
United Press International
LONDON (UPI) — The Conservative and Labor parties today battled neck and neck toward the finish line in Britain's general elections, with all signs pointing to one of the closest races in the nation's political history.

Only three days remained until polling time Thursday and Prime Minister Harold Macmillan's Tories continued their downhill slide in pre-election polls conducted by a number of newspapers.

THE LATEST POLL by the pro-Conservative Daily Mail today gave the Tories a margin of only 1.3 per cent over Labor. Two weeks ago the Daily Mail margin was 2 per cent and several weeks ago it was 7 per cent.

The News Chronicle, which supports the minor Liberal party, said its latest poll placed the two major parties in a dead heat, with each garnering 37.5 per cent of the popular vote.

IT SAID the number of voters who said they "don't know" which party they will support remained surprisingly high so close to election day — 20.5 per cent. The Daily Mail chalked up 13.4 per cent of the voters as being undecided.

The campaign, considered the hardest fought and bitterest in Britain since World War II, got even more heated as the show-down neared.

In a series of tongue-lashing speeches Saturday Macmillan flayed Labor's pledges to raise pensions and at once cut taxes as "desperate measures by desperate men." He also called the pledges "sheer bunk."

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CALL FA 5-5005 FOR CLASSIFIED ADS



NEWSMEN COVERING the President's arrival at Palm Springs Airport found a surprise guest aboard the Military Jet Transport—U.S. Senator Thomas Kuchel (Calif.), who also came to Palm Springs for a vacation. Above, he's surrounded by reporters after Ike's departure via helicopter for La Quinta. (Desert Sun Photo).

NEWSMEN COVERING TRIPS ARE KEPT ON MOVE

By AL LE ANCE

Keeping pace with the Presidential caravan is something like grabbing a tiger by the tail, the way the newsmen tell it. You can't let go, as mauled and mangled as you might be, so you hang on and take the bumps as they come.

AND THE BUMPS generally come thick and fast for the 40-odd newsmen and women who form the tail of the Presidential kite now flying in Palm Springs.

"You never know exactly what's going to happen next," said one veteran White House photographer. "Sometimes they give you a warning, sometimes they don't. But you've got to be ready for anything all the time."

Most of the members of the White House press corps currently roosting in hotel buildings have been bobbing behind the Eisenhower van since the President took off on his European junket.

THEY SET UP SHOP in Germany, hustled it to England, bounced back to France and, when Soviet Premier Khrushchev landed in the United States, many of them temporarily swapped their tiger for a portly bear and rattled from Washington to California and back again.

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"MAN, I DIDN'T have time to pack a tooth brush," said one

travel-weary keyboard pounder. "Well, you've got plenty of time to brush up now," said his colleague.

Then Palm Springs sojourn has developed into an unexpected resort vacation for the visiting press.

Since the clamor of Eisenhower's arrival and the hubbub of his first round of golf at Eldorado Country Club, the newsmen have been pressured only by their individual deadlines.

WHEN THE STORIES are filed after the periodic press conferences in quarters set up at Ocotillo, the crew scatters.

After the news of the day is handed to the Western Union chief for transmission over one of a dozen teletypes setup at Ocotillo for this occasion, it's time for golf, swimming and sightseeing.

You'll find some of these travel-hardened citizens rubbernecking around Palm Springs with the unabashed air of neophyte tourists.

"YOU KNOW, WE'VE been trying to figure out what makes Palm Springs so different, so attractive," mused one newsmen at last night's Ocotillo Lodge cocktail party for the press corps. "But I finally figured it out," he added. "You don't have any flashy neon signs cluttering up the landscape."

Chi Theta Group To Meet Oct. 7

CATHEDRAL CITY — Chi Theta Chapter of Beta Sigma Phi sorority will meet at the home of Mrs. Ed Donahue at 639 "G" Street at 8 p.m. Wednesday. The announcement of a president appointed to fill the vacancy created by the resignation of Mar Brown, who is convalescing from recent surgery, will be made at this meeting.

For the second year in a row, the number of daily newspapers, counting both English-language and foreign-language classes in this country has increased.

Nixon Praises GOP Series Of Reports

Advisers Oppose Federal Control Of Science Effort

WASHINGTON (UPI)—Vice President Richard M. Nixon said today Republicans oppose programs which place "too much emphasis on federal government action — not because they promise too much but because they would produce too little."

Nixon made the statement in praising a series of reports prepared by a panel of Republican policy advisers.

THE REPORTS emphasized the importance of individual rights as against "the heedless growth of the central government in Washington" and attempted to define Republican party aims.

Nixon called the reports "one of the most useful and constructive statements of goals and principles ever issued by a political party in the United States."

"Too often in the past the actions of Republican Administrations have been dynamic but our words have been static," he said.

THE VICE PRESIDENT said the reports "bring home the fact that we are conservative because we want progress."

"As a party," he said, "we have faith in America and a belief in its future — a future in which people rather than government will play an ever-increasing and dynamic role."

A science panel of the GOP policy group recommended Sunday that the United States stimulate an "age of intellect" by tripling spending on research in the next 17 years.

THE REPUBLICAN advisers urged that the government promote and support the scientific effort but not try to control it.

The report rejected specifically the idea of creating a cabinet post of Secretary of Science, warning that "the great danger to scientific creativity is over-organization and the centralization of administrative power."

The Desert Sun

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Dear Abby... by Abigail VanBuren

DEAR ABBY: I am sick and tired of reading articles like: "Ten Ways to Keep Your Husband Happy" or "How to Hold Your Man."

How about us women? Let's open a magazine or newspaper once and find an article on "Ten Ways to Keep Your Wife Happy" or "How to Hold Your Wife."

I wish you'd say something about this in your column, Abby. We women could use a lift. Thanks a bunch.

DEAR IDA: A man would be astounded to know how little effort it takes to make his wife happy. I have a formula below:

1. Tell her you love her at least once a day.
2. Compliment her when she deserves it.
3. Remember her occasionally with a little gift. (It need not be expensive.)
4. Rub her back.

DEAR ABBY: My wife has a closet full of clothes she will never be able to get into again. But she refuses to give them to her poor relatives, and believe me, there are plenty on both sides who could use them.

She keeps saying she is going on a diet "next Monday," but "next Monday" never comes. Don't



ABIGAIL VAN BUREN

you think she should give up, and give those clothes away?

DEAR WILL: Perhaps your wife is using these clothes as an "incentive" to go on a diet one of these Mondays. Instead of pestering her to give the clothes away — pester her to get streamlined. Nothing inspires a woman to diet like the sight of the clothes she can no longer wear, plus a husband who cares how she looks.

DEAR ABBY: I would like some advice on how to get a certain girl. Her name is Linda and she is about the best looking girl in the whole school. She is 14 and so am I. She never went steady, because her mother wouldn't let her. She turned down a chance to kiss Bruce, Randy, Roger, Bob G. and Bob L., at Marilyn's birthday party. It was only part of a game but she sat it out. They nicknamed her "Alaska" because she is so cold. But she doesn't look cold to me.

How is a guy supposed to know if a girl is cold, playing hard-to-get, or just nice?

DEAR DON: A girl who refuses to kiss every Bruce, Randy, Roger

and Bob who comes along is not "playing" hard-to-get — she IS hard to get. Linda sounds like a very nice girl. Play it cool and you could wind up with "Alaska."

CONFIDENTIAL TO "HATES MOTHER": I wish you would go to your own public library and get the book, "THE LUCKIEST GIRL" by Beverly Cleary. It's the story of a teen-aged girl who "couldn't get along" with her mother. I recommend this excellent book for all girls aged 12 and 13 whose mothers don't "understand" them.

To get ABBY's pamphlet, "What Every Teenager Wants to Know," send 25c and a large, self-addressed, stamped envelope to this paper.

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The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes wrong.

Indication of Progress

Marking another important milestone in its progress as the leading newspaper of the desert empire, The Desert Sun today becomes a full-fledged six day a week Daily.

By including Monday as a regular publication day, The Desert Sun provides both its readers and advertisers with the extra benefit of 52 additional issues each year.

This increased service to the community carries with it a substantial advance in operating and production costs on the part of a newspaper with a circulation as large as that of The Desert Sun, but this added expense is borne willingly as a further contribution to aid in the further expansion and progress of Palm Springs and the entire desert region.

Not only is The Desert Sun increasing its frequency of publication to six days each week, but it is also further perfecting and expanding mechanical facilities, enlarging its editorial staff, adding a number of excellent new features and demonstrating its leadership in all departments as the outstanding newspaper of the Desert Empire.

It has been often and truly said that "a good newspaper is a mirror which accurately reflects the activities, growth and welfare of its community."

Harking back 33 years to the founding of The Desert Sun and comparing its first weekly issues with any daily edition of today while at the same time visualizing the little "village" that was then Palm Springs that has during the same period grown into a beautiful and thriving city, one can readily see the inseparable twin relationship between a newspaper and its community in all phases of growth and progress.

It is with full realization of this dependency of the community upon its newspaper for continuing leadership to new heights of growth and progress that the Desert Sun is happy to dedicate this, its first regular Monday edition as another milestone towards larger and greater developments of all desirable kinds in the Desert Empire.

The Desert Sun is proud to thus increase its efforts to help bring this about.

As a newspaper grows, so grows its community.

Idleness Foe of Youth, Age

WASHINGTON, D.C. — Both ends of the human lifespan, Youth and Age, are up for White House conferences before Mr. Eisenhower retires from office — and perhaps there will be a try at bridging the two extremes.

The Children and Youth meeting comes up next March under the chairmanship of Mrs. Rollins Brown of Los Angeles. The study of Aging falls during the week of January 9, 1961, with former Congressman Robert Kean (R., N. J.) as chairman of the advisory committee.

ON THE PROWL in this deserted capital a reporter can find some interest among welfare workers in trying to bring these two problems to bear upon each other. Specifically, the subject of work camps which Governor Rockefeller has proposed for the Youth of New York recalls this year's housing bill, including sections on housing for the elderly, which the President twice vetoed and finally signed.

One section on housing for the elderly added eight billion dollars to the Federal Housing Authority funds, some of which could go to homes for the elderly. The other section authorized an additional \$50 million (for which appropriations have not been made) toward direct Federal loans to non-profit organizations for rental of housing for the elderly.

BUT COMING atop so many other expenses and obligations, these forms of care for the Aged will be increasingly harder to obtain from the Government. The question arises: Why not use the labor of Youth to do some work for the Aged?

Welfare workers shy away

from discussion of juvenile crime which they regard as a spectacular but overstated problem of youth. Arthur Flemming, Secretary of Health-Education-Welfare, says that less than 3 per cent (2.3 per cent in 1957) of children under 18 have juvenile court records.

BUT EVEN THAT small percentage amounts to a lot of idle hands which might be put to better work. By 1965 there will be 30 million children in the United States, and about 900,000 will be youth criminals if the percentage does no more than remain fixed. There are 18 bills on juvenile delinquency now pending in the 86th Congress.

The HEW Department already gives much attention to this matter. There is a delinquency service division in its Children's Bureau, a specialized service for problem children in the Office of Education and some research-training grants on mental health of children in the Public Health Service. The youth problem hasn't been neglected by Congress or the Federal Government. Apparently it isn't enough to hold hand-wringing investigations and to appropriate funds for the executive departments.

NBODY IN social welfare seriously looks for a cure-all. Some social workers believe that the delinquency rate is irreducible and that the accent on youth should go to the 97 per cent who are good citizens. The one thing which good and bad youngsters could combine in doing is outdoor work in conservation of natural resources or in large-scale construction.

Just as the earnest welfare worker reacts angrily toward

an obsession with juvenile crime, he will also sound off against morbid sensationalism in regard to care of the Aged in America. It is possible to produce stories and pictures of shameful conditions; but these are not average or typical.

THE OLDER generation is not neglected or badly cared for at present. It is the future which is so overpowering. From the McKinley to the Eisenhower Administrations, the population of persons over 45 increased from 13.5 million to 49.5 million. The 15 million persons now over 65 will be 21 million by 1975. Meanwhile, with automation, there are fewer jobs to go around. Retirement comes earlier while life lasts longer.

By Act of the 85th Congress, the White House Conference on Aging was set up to catch the end of the Eisenhower regime. It is only by accident that the Youth conference falls nine months earlier.

THE STORY is that around Christmas, 1908, novelist Theodore Dreiser and others went to President Theodore Roosevelt and explained the worsening plight of orphans in America. T. R. is supposed to have addressed 200 envelopes in his own hand, inviting civic leaders to meet with him on the subject after New Year's '09. The Youth conference next April will be the sixth of the series.

But it could be the first to look at the life-sized picture. Youth and Age have a common enemy — idleness. The beginning could make the other end of life a lot less grim and unbearable. The main thing needed, as always, is leadership.

—Holmes Alexander

Information Free

The following sources of free and inexpensive materials are made available to the readers of The Desert Sun as a convenient service in obtaining worthwhile information concerning timely topics of the day. Students, teachers and parents will find many of the listed items of interest and value. Send requests to the addresses listed below. Each source represented in the column reserves the right to withdraw its offer whenever it sees fit.

Civic organizations, government agencies, industrial firms and interested persons are encouraged to submit material for consideration for use in this column. Send material to: Arnold E. Hagen, "Information Free" Box 866, Hawthorne, Cal.

HOW TO BECOME A SUCCESSFUL HOSTESS: The party that seems so easy and smooth is that way because it was planned down to the last detail long beforehand. In this 25-page booklet some of the fundamentals of that planning are included.

Reed & Barton Silver-Smiths, Dept. IF, Taunton, Mass.

ARCHERY MADE EASY: This booklet gives the basic fundamentals of archery, proper techniques of shooting the bow, how to string a bow and the care of equipment. The booklet also gives general information about the sport of archery.

Ben Pearson, Inc. Dept. IF, Pine Bluff, Ark.

THE HISTORY OF CATTLE BRANDS... AND HOW TO READ THEM: History shows that use of the branding iron has not always been restricted to the hides of livestock. Slaves, fugitives and criminals were often stamped for life with the indelible mark of the brand. Learn more about this interesting subject by reading this informative booklet.

The Carter Oil Company, Dept. IF, P.O. Box 2514, Billings, Mont.

COPPER... THE OLDEST AND THE NEWEST METAL: This is an illustrated, cartoon-type booklet of 16-pages which

describes how copper is mined, refined, and manufactured into diverse end-products. It is designed as a teaching aid and is available to students.

Copper N Brass Research Association, Dept. IF, 430 Lexington Avenue, New York 17, N.Y.

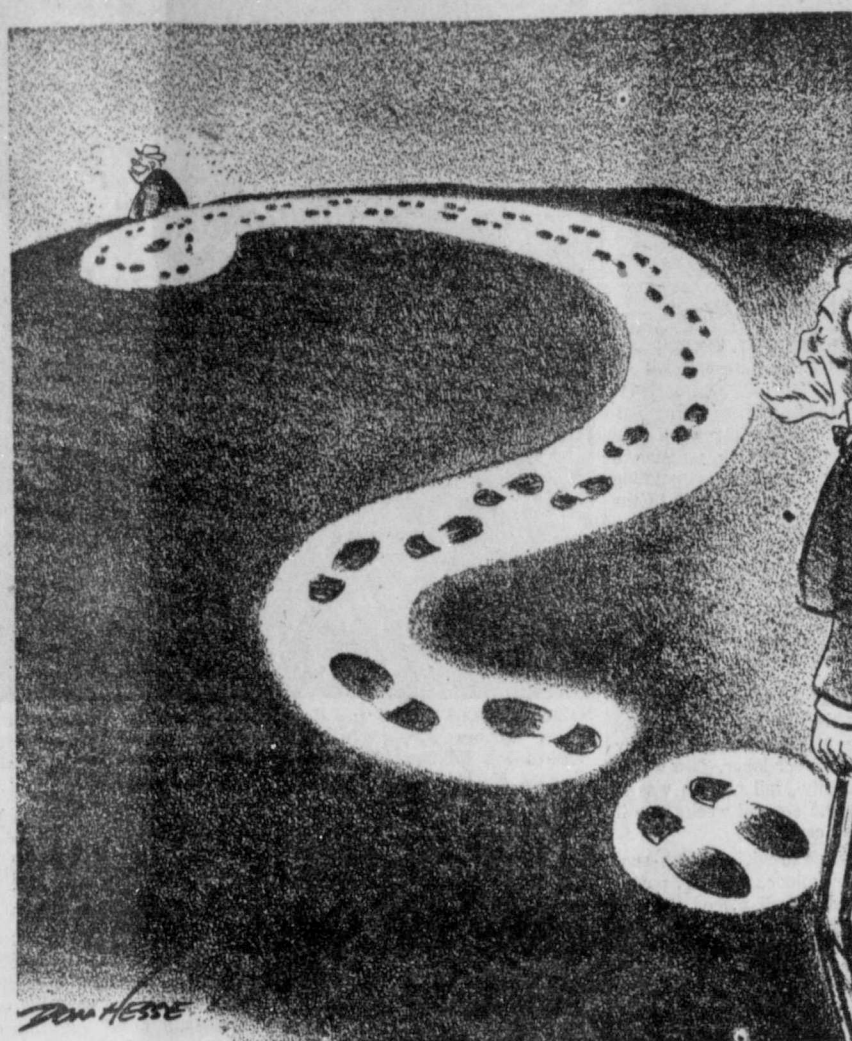
THE STORY OF GLASS CONTAINERS: This educational booklet is planned to correlate with your Social Studies, Science, Health and Nutrition curriculum. It provides interesting information about the history and manufacture of glass containers.

Glass Container Manufacturers Institute, Inc. Dept. IF, 99 Park Avenue, New York 16, N.Y.

IT TAKES TWO TO STEREO: A new booklet about the stereo record and how it works. Twelve pages of interesting facts and information tell the high fidelity enthusiast what to expect and what to do to convert from the conventional high fidelity system to a stereo system.

Pickering and Company, Inc. Dept. IF, Sunnyside Blvd., Plainview, N. Y.

K Goes Home



This Side Of The Sun

By Phat

Once a week.
Twice a week.
And then came five times,
and now comes
The crusher.
To squeeze out six rhymes.

Back in August, 1927, Carl Barkow and Harvey Johnson ignored a 118 degree maximum and brought out the first issue of The Desert Sun.

It was hot that Summer and Carl and Harvey picked an appropriate name as they mopped their brows.

IT WAS TO BE issued once a week. They never thought that it would ever be a daily. At that time, as Carl said, it might someday become a tri-weekly only he spelled it try weekly.

Then, as things began to boom, The Sun came out twice a week. But the town was growing and growing and to keep up with it—and ahead of it—in 1935 The Sun became a daily.

THAT WAS ON October 4, 1935. Just four years and one day ago.

It was on a five-day basis, every day except Sunday and Monday.

And, incidentally, the big headline on the front page of the first day of the daily was DODGERS WIN. They took the World Series that day, their first.

This being written ahead of time and thus being ignorant of what happened yesterday I can't rightly say, but I hope we can repeat that headline this week.

OF COURSE, with one team having to win four games to take the series, it is impossible for a headline like that today. But maybe by the end of the week.

Getting back to The Sun's start—it was once a week for 18 years, then twice a week for 11 years, then five times a week for four years.

And today it starts out as six times a week.

Just let them start talking about seven times a week—that's when I REALLY retire.

BUT, THINKING BACK, it must have taken a lot of nerve and a lot of vision for Messrs. Barkow and Johnson when they started that paper on that hot day in August, 1927.

There were wide gaps on the Drive and, just a few blocks from the center of town, wide open spaces of cactus and bushes.

Now look at it!
And look at The Sun—then a skimpy four page paper—now, if I do say it myself, recognized as one of the best in the southland.

SO TODAY, The Desert Sun makes another step to keep up with and ahead of the phenomenal growth of Palm Springs. I'm just a retired Emeritus and happy to stand on the sidelines and watch the youngsters now in charge, beat out their brains to give you the best paper possible. And happy to see them succeed.

Although I came in 13 years after Carl and the late Harvey first started The Sun in 1927, I get a big thrill out of the way it is growing.

STAN DELAPLANE:

Morning in Jamaica

The sun shines bright on my old Jamaica home. Outside the window, the trees are aflame with red poinciana blossoms. The souvenir sellers in their bamboo-and-thatch huts are beating softly on a souvenir bongo drum. They set up a great cry when I appear on the balcony:

"COME, MY BOSS. I mek you very good price today. Bery cheap jus' to brek de ice, my boss."

That is "Cut-rate" Charlie. A con man of talent. It is a pleasure to hear Charlie tell how much he LOSES when he sells a straw hat with a gay Jamaica band to me. Charlie LIKES to lose money to me.

BECAUSE YOU my friend, my boss. Tek de hat for not'ing. Tek it for one buck an' a half!" I took four hats from Charlie at a buck and a half the other day. I hated to do it. Because he wept from sheer pain of losing and sheer joy of giving. Later that afternoon, in the open market in Montego Bay, they offered me hats for a dollar. I think they would have come down to 50 cents.

MY OLD JAMAICA home is the elegant Casa Montego. I pay \$15 a day with meals for an air-conditioned room. A balcony looking over the blue Caribbean. (In-season — between December 15 and Easter, I would pay \$48. Come in off-season and spend your money with "Cut-rate" Charlie.)

I have also done business with Kelly Wong, the Cantonese grocer in Montego Bay.

I bought ten cans of the Jamaica Blue Mountain coffee—in my opinion, the most flavorful coffee anywhere in the world. I also bought a case of Pickapeppa sauce.

PICKAPEPPA IS a meat sauce made of mangoes, tomato, of hot sauce. It is the best of hamburger sauces. An excellent barbecue sauce. Pure Jamaica.

(If you send Kelly Wong a dol-

lar at P.O. Box 121, Montego Bay, Jamaica 4, B.W.I., he will ship you a pound of Blue Mountain coffee, postpaid. Tell him whether you want drip or percolator grind. For 50 cents, he sends you a bottle of Pickapeppa. He will take a check.)

THE SEA IS warm and shelves off rapidly. No surf, no undertow. No things to bite you. There is calypso music at night and you can swim at midnight in the pool on the terrace. (Last night I sat at a table on the terrace and found a swimmer had been there before me. I stood the rest of the evening while the seat of my pants dried out. Tip the chair before sitting.)

Speaking of tips— I WONDER WHAT has become of Egbert. Egbert is my guide. He is 14 years old and shines like a can of shoe polish. I pay him 50 cents a day. He is worth it. The reason I hired Egbert is because I could not understand a single thing he said. He speaks pure Jamaican. It is English and a few touches of something else — with an accent.

I THOUGHT IF I hung around Egbert, I would learn Jamaican, too. However, Egbert only hangs around me when he thinks he is needed. That is when his 50-cent wage runs out. Yesterday he did not show up at all. I think Egbert is now rich and is investing his money. Probably at the movies.

"CUT-RATE" Charlie, Lee, Jeffrey and "Patrick the Friend to Man" are with us always. I am their pigeon. Each day they fill up a colorful straw basket with souvenirs and sell them to me.

"Charlie, mahn," I said, "you t'ief me on dose hats. I buy in town for one buck." "Oh, yes, my boss," said Charlie. "Dat yesterday. Today I mek bery good price. Today I LOSE money. I mek OFF-SEASON price."

You see?

GRIN AND BEAR IT By LICHTY



"There are bound to be legal squabbles about claims on the moon, gentlemen... I think the first astronaut we land there should be a lawyer!..."

MIKE CONNOLLY:

Movie Returns In

HOLLYWOOD — I wish the "cryers of doom" who keep counting Hollywood out could have seen the figures received by the movie companies that I saw at MGM this past weekend for 10 movies released during the past summer.

The Culver City accountant showed me the records to prove that the videoracles who claim TV is putting the moviemakers out of business should quit trying to brainwash us — because Tinseltown's Top Ten for the recent so-called "dog days" when John Q. traditionally bypasses his neighborhood Bijou in favor of a day at the beach made anywhere from 75 to 160 per cent more at the boxoffice than the average picture made during the past 10 years.

HERE ARE THE Ten Top-pers that kept us in business, in order of their moneymaking importance, despite all your videoglers: "Hercules," "Hole in the Head," "North by Northwest," "The Nun's Story," "Anatomy of a Murder," "Darby O'Gill," "Blue Denim," "Say One for Me," "The Horse Soldiers" and "Middle of the Night."

You never would have known it when Dorothy Shay sashayed onstage at the Los Angeles Statler's Terrace Room, sassy as ever, but she and her husband, Dick Looman, had just signed the settlement papers. Dorothy will file for the divorce.

FABIAN REFUSED to let Fox hire a local tutor for him. The 16-year-old flew back to his home town of Philadelphia, the City of Brotherly Love, to find one of his own, apparently because Fabian feels like the late Mr. Dooley (Finley Peter Dunne), who wrote: "It don't make much difference what you study just so long's you don't like it." Now all Fabian has to do is get his teacher okay'd by the LA Board of Education.

Aside to the clergy: The boys at Columbia Pictures claim they've deleted all the dull repetitions from the original "Elmer Gantry" and that they have also diluted in their movie version starring Burt Lancaster and Jean Simmons the "message" of the original. The novel by cynical Sinclair Lewis, of course, was a swipe at phony evangelists. It stemmed from the scandals surrounding the late Aimee Semple McPherson. But Lewis got carried away and summed up ALL practitioners of religion as insincere and cowardly.

HELEN HAYES decided she couldn't sing and bowed out of Kermit Bloomgarden's "Broadway-bound musical, 'Mrs. Aris Goes to Paris.' The producer is now offering it to Thelma Ritter, who proved she could sing like a bird in Gwen Verdon's last musical, "New Girl in Town."

Meanwhile he has signed lovely Liliane Montevecchi, the Paris-born ballerina of Italian parentage who was once under contract to MGM and who was just GREAT in last week's Playhouse 90 re-run, as the Dior model. Only one aspect of the assignment bothers Liliane: it means leaving her Beverly Hills boy friend, Dr. Rex Ross.

ELIZABETH TAYLOR requested a rewrite on "Cle-

opatra" before she definitely steps into the part. But producer Walter Wanger let the word leak out that Audrey Hepburn is MORE than audible in her admiration for the script just as it stands so maybe this will force Miss Taylor's hand. Party Prattle: "She just returned from two weeks at Elizabeth Arden's Main Chance beauty farm and she looks just like Liz!"

CHANNEL CHATTER — Jack Benny is preparing to take time off from his TV ventures for a movie, and the usually finicky Jackson hasn't even read the script. Picture is "The Billionaire," in which the man whose comedy timing is so perfect he can squeeze laughs out of an audience for a whole half-hour with one joke will be shown teaching Greg Peck comedy timing.

I asked Jack why he signed without reading the script. "Why bother?" he replied. "I'll bring along my own writers to tailor the part for me."

MILTON BERLE, always the perfectionist, wore out three makeup men before he looked the way he wanted to look for his female-impersonation bit on last week's Desilu show. Here we go again: for his currently-shooting "Desilu," Uncle Milton's on his FOURTH makeup man!

Ordinarily a patient sort of an actor, Mike (Tales of the Plainsman) Ansara tells me he's now finding it much easier to wait for pay-TV than for his weekly TV pay.

A PRETTY TEXAS Phi Beta Kappa named Betty Kittrell came to Hollywood and in one week sold four TV shows she dreamed up to Ross-Danzon Productions.

One series is The Price of Fame, wrapping up the rung-by-rung climb to success by various celebrities. Second is Hollywood Exposed, about a Hollywood gossip columnist's exploits (and exposures). Third, The Jones Boys U. S. A., concerns some contemporary dog-dog Rover Boys in a science-fiction setting. Four is Knock, Knock — a comedy-situation series about a salesman like the one in "The Music Man" who DOES know the territory.

BERNADETTE WITHERS of the Bachelor Father show credits the miraculous recovery of her mother after surgery at St. Vincent's Hospital to the prayers of Johnny Forsythe (cast and crew alike), as well as to those of the good Sisters of St. Vincent's.

Wally Ford is sticking his neck way out if he accepts it but it looks like he'll do it anyway: play Santa Claus, the part that won the late Edmund Gwenn an Oscar, in David Sasskind's TV version of "Miracle on 34th Street." Knowing Wally, I have a feeling he'll make a smash as St. Nick.

Red Skelton says he had a great idea about opening a string of drive-in theatres with no movies: just soft drinks, hot dogs, candy, popcorn and pizzapies. But he decided to give it up. Red reports, when somebody told him we've already got a lot of such establishments scattered cross-country, and they're called restaurants.

Remember When...

October 5, 1949

Official dedication of the mile of palm trees along Palm Canyon Drive also signalled the opening of the fall season here, with a large number of tourists and Villagers turning out for the event. Russell Rink, new city manager, was publicly introduced for the first time.

Police Chief August G. Kettmann left today for a three-day meeting of the California Peace Officers Association at Sacramento.

George L. Strebe, prominent local Shriner, has been appointed Potentate's Ambassador for this area by Potentate George E. Sailor of Al Malaikah Temple, Los Angeles.

October 5, 1939

Sparked by the superb bowling of Jerry Sanborn, who averaged 191 for the evening, Palm Springs defeated a bowling team from the new San Bernardino Academy here.

Stanley Rosin, former operator of the Colored Doors Apartments, has purchased the Tahquitz Vista Apartments from the estate of Dr. Rothman.

Don Wallace, former Village stables operator who now represents the Federal Laboratories, demonstrated to local police officers the effectiveness and many advantages of the Thompson submachine gun. Cost is \$280 new.

October 5, 1929

Negotiations are now under way with the officials of Lindbergh Field at San Diego to take over and operate the new Municipal Airport, according to the Chamber of Commerce Airport committee.

The contract for the new Southern Pacific station to replace the Whitewater station and to be known as the Palm Springs station, has been let.

Makeup Tricks

Make a Magnifying Mirror An Aid to Cosmetic Beauty

By GAY PAULEY

United Press International

NEW YORK (UPI)—Want that face in the mirror to look its best at all times? Then magnify the image when you put on the war paint.

So advises Ainslee Arenas, who for 20 years has been teaching women how to apply make-up.

"The trick," she said, "is to put cosmetics on in the light in which they will be seen. Daylight for day wear. Electric light for night. And use a magnifying mirror, even if the closeup makes you shudder at first. May as well face the facts."

Miss Arenas, a well-groomed brunette with a glowing skin, is director of the Charles of the Ritz training school in New York. She runs classes weekly to train cosmetics sales people from various parts of the country in methods of makeup application.

Remember that the foundation should cover all of the face and neck, she said. But don't lather it on. A little foundation goes a long way on the complexion.

To be a sensation in night light, stick to the rosy tones of makeup she said. These reflect light better and make for fewer shadows.

"And don't depend on soap and water alone to remove cosmetics," she said. "Most manufacturers now make waterproof cosmetics. You can go swimming and come out with powder intact. It takes oil to remove most makeup. If you don't feel right without a soap and water treatment daily, use it after the other cleansing. Or in the morning."

Miss Arenas said her years of watching women at cosmetics counters has convinced her that each of us fits one of these consumer types:

—The woman who wants "a lipstick to go with everything."

—The woman who is convinced she looks good only in one color. "But makeup is like clothing accessories," she said. "No one is strictly an orange lipstick type or blue-rose type. Choice depends not only on skin tone but on the costume you're wearing."

—The despairing type. "She is the one who tells the salesgirl, 'nothing will help me.' But she at least is willing to let someone try."

—The other extreme, the try-everything type. "She wears twice as much makeup, twice as thick," said Miss Arenas.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to Fairview 5-3005.)

October 5
Kiwanis, Chi Chi, Noon.
Palm Springs Shrine Club, Stag Luncheon, Noon.

Soroptimists, Chi Chi, 12:15 p.m.
B&PW Dinner, Lone Palm, 7:30 p.m.

Los Compadres
City of Hope, Jewish Community Center, 8 p.m.

October 6
Cielo Vista P-TA, cafeteria, 7 p.m.

October 7
Welfare & Friendly Aid, Health Center, 10:30 a.m.

Rotary, Chi Chi, Noon.
P. S. Optimists, Biltmore, noon.

Altar Society, 110 Asher Drive, 2 p.m.
Nellie N. Coffman Junior High School Back-to-School Night, 7:30-9:30 p.m.

October 8
AVCC Auxiliary, Tennis Club, 11 a.m.
Lions, Chi Chi, Noon.
Panhellenic Luncheon, Shadow Mountain Club, 12:30 p.m.
Beachcomber Opens.
El Mirador Opens.

October 9
Western Party, Ranch Club.
October 12
WAIF, 735 Prescott, 2 p.m.
Yom Kippur Night Dance, Jewish Community Center.

Good Food Can Be Colorful

Nutritionists know that health and strength depend to a large extent on the nutrients we consume. Psychologists tell us that the anticipation and enjoyment of good food has a beneficial effect on family life. The family whose mother devotes time and thought to producing good meals is less likely to produce juvenile delinquents. According to the expert, since human infants and children cannot provide for themselves, the idea of food becomes intertwined with love and security.

Better meals must have good nutrition, flavor and appearance. Provide as much variety as possible, not only to avoid monotony but also because the body needs so many different food elements. See that there are plenty of proteins in the day's meals — meat, fish, poultry, eggs, cheese and milk. Serve a fresh green or yellow vegetable at least once a day. Get acquainted with vegetables and fruits which are new to your family's dinner table. Remember that there must be adequate vitamin C in some form each day, since we can't store this nutrient.

Fresh fruits and vegetables are all-important because their rich minerals and vitamins make them "protective foods." For one reason or another, many families don't eat nearly enough of these commodities. A study of eating habits of almost 30,000 school children showed that only 28 per cent ate enough green and yellow vegetables; only 49 per cent ate the citrus fruits they should and only 54 per cent got the proper amounts of other fresh fruits and vegetables.

There are people who, all through life, shy away from vegetables because they remember mushy, overcooked spinach and carrots which they were told to eat because "It's good for you." Shop for fresh vegetables, store them in the refrigerator, then cook them until "crisp-tender" to preserve color, form, flavor and nutrients.

Apples, pears, oranges, bananas, and grapes are good buys the year round. Arrange assorted fruits in a bowl and place them within easy reach of everyone in the family. The handsome shapes and colors of the fruits are decorative as well as appetizing. To be most palatable, raw fruits should be fresh, ripe, and pleasantly cold. One of the special characteristics

WOMEN

of the Desert

The Desert Sun

Hildy Crawford, Women's Editor

Helpful Ideas for The Home Maker

tics of fresh fruits and vegetables is that they can be eaten raw as well as cooked. Serve more salads — leafy green salads, crisp, well chilled, carefully seasoned, and simply garnished. Ripe tomato quarters, green pepper rings, chopped parsley or chives, celery curls or a dash of brilliantly red paprika are attractive additions to a tossed salad.

Often the picky young eater in the family can be tempted by foods more interestingly seasoned. Cinnamon, nutmeg and the other sweet spices: leaf herbs, garlic and onion products, used imaginatively, may help junior clean his plate.

Americans are becoming more and more flavor conscious. It is reported that spices and barbecue sauces are the two fastest-selling commodities on grocers' shelves today. Oregano, the crumbly and aromatic leaf which makes pizza so tempting, has jumped an amazing 5200 per cent in use since World War II. You should be using it, if it's not already a favorite on your spice shelf. This is just one instance, since there are more than fifty spices, herbs and dehydrated vegetable flakes as handy as your nearest food market. Here are the secrets of making many thrifty and nutritious foods into better meals.

Better meals should appeal to as many of the five senses as possible. Happy mealtime cannot help but produce better families.

Once the diet has been balanced to include all the "must" foods, sweets of various kinds are recommended to round off the meal.

When folding laundry for a baby, make separate groupings of clean clothes to be used at the same time. For example, place a diaper, nightgown, shirt and blanket together in a drawer. Then at bath time, a complete change is available in seconds.

Use warm water with soap or a synthetic detergent — never abrasives — to clean plastics.

When putting gardening tools such as scythes, shears and rakes away for the winter, wrap them thickly with newspaper and tie. This will prevent injuries if stumbled over in a dark basement.

Give flagstone terraces a thorough cleaning after the barbecuing season. To get rid of grease spots, hose down — flagstones, sprinkle with dry salt, soda concentrated crystals, and leave overnight. Next morning, wet area and go over it with a long-handled, stiff-bristled brush. Hose down again.

To restore sugary honey to its regular consistency, heat it in lukewarm water in the top of a double boiler.

For variety, add diced cooked meat and grated cheese to stuffed baked potatoes.

Always insert a meat thermometer into the center of the thickest part of a roast. Avoid contact with fat, bone or gristle. Don't force the thermometer into frozen meat. It should be easy to insert the thermometer about 1½ hours after roasting begins.



FROM IRENE . . . This freshest of petals in a disarmingly fragile paleness of Venetian green organza is from a neo-classic collection at Bullocks. Utterly feminine this Irene model pays tribute to the natural lines of the figure.

Palm Springs Inspires Individuality in Fashion

This season finds Bullock's Wilshire contributing more and more to the fashion and gift sections at Bullock's Palm Springs. On their trips to Europe, the buyers have made special purchases with Palm Springs in mind . . . colorful and resort-right fashions and gifts of great individuality. Gift wrappings feature the fashion authority of this very interesting store.

More and more emphasis is being put on the shop-within-a-shop theme. There is the Petite Boutique for children. Then there is the Furniture Boutique specializing in occasional furniture and in gifts. The Men's Store, under Bul-

lock's Wilshire auspices, features a wide selection of colorful sports wear.

The new Desert Cottons Shop brings a gay assortment of colorful cottons as well as excellent, classic cottons that women love. The Women's Sportswear has been expanded and there is an exceptionally fine Sho Shop.

The Accessory Boutique is brimming with treasures from Europe and this country that are part of the highly individual feeling in fashions this year. Besides these shops, of course, the wonderful shops for Boys, the Toy Shop, and, of course, the Fashion Room de-

voted to beautiful clothes and fine furs, these latter from Bullock's Wilshire.

Everything points to a most exciting season and Bullock's Palm Springs is more than ever equipped to bring Palm Springs authoritative and interesting fashions in a wide price range.

Experts Stress Eyebrow Care

Eyebrows need as much training and care as a coiffure, say beauty experts.

First, brush the brows daily to encourage the hairs to grow in the proper direction.

Once the brows are brushed into their natural shape, tweeze the hairs that do not conform to the basic brow line. But never thin the brows because this distorts the shape.

Eyebrow pencil should be applied in a color one tone darker than the coiffure. With a sharp pencil, apply light, feather strokes to fill in spaces. Define the top of the brows to balance the outline of the lips.

If eyes are average in shape, the brows should start at the inner corner of the eye and follow the natural bone line of the brow. The peak of the arch is reached toward the outer corner of the eye, and the end of the brow is slightly sloped to end on a level with the top of the ear. Use the eyebrow pencil as a ruler to measure this.

Closely-set eyes seem wider when the brow line begins slightly beyond the inner corner of the eye. Widely-set eyes appear to be closer together when the eyebrow line starts slightly in from the inner corner of the eye.

To elongate round or large eyes and make them appear almond-shaped, pencil the brows slightly below the bone structure. For small, deeply-set eyes, pencil the brow above the bone structure.

Canned Drinks: Dessert Shortcut

Canned non-carbonated fruit drinks offer many shortcuts to desserts.

Add unflavored gelatin according to package directions to make molded desserts. Chopped fresh fruit or small berries used whole add extra flavor and color.

Experiment with flavors by mixing the contents of two or more cans of different flavored juices. For instance, blend lemon-lime with tropical fruit punch.

Orange-lemon fruit drink added to tropical punch makes an interesting and unusual sherbet that can be frozen in refrigerator ice trays.

A well-beaten whole egg or the

whipped white of an egg makes canned fruit beverages into fruit flips.

Canned fruit drinks also convert to dessert toppings when thickened slightly with cornstarch. Add chopped fresh fruit to taste.

See?

Eyeglass frames should conform to the line of your eyebrows rather than cutting across them, says the Guild of Prescription Opticians of America. You can dramatize the right line with careful plucking and by feather-stoking with eyebrow pencil.



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Caloric Good

If you're not counting calories, try this cherry-chocolate fluff: Beat 2 eggs until thick; gradually add ¼ cup of chocolate syrup, 1 cup of milk and ¼ cup of chopped drained maraschino cherries (about 10 cherries). Pour into 4 tall glasses and top each with a scoop of ice cream.

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Spread for Bread

For a delicious cheese sandwich try this combination: shredded cheddar, mixed with pieces of olive. Moisten with mayonnaise or french dressing and add a dash of mustard.

An eggnog sweetened to taste with dark corn syrup makes a nutritious and tasty pick-up. Add a sprinkle of nutmeg for extra flavor.

For Salad Set

Perk up early fall salads with new and unexpected ingredients. Add a few slices of raw zucchini, or raw cauliflower flowerets or fresh mushrooms that have been marinated in tart French dressing. Or sprinkle sliced ripe olives or toasted sesame seeds over green salad.

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TV-Radio in The Sun

Tuesday Night

Polly Bergen Set For First Special

Polly Bergen's appearance as one of the stars of the Oct. 6 "Wonderful World Of Entertainment" spectacular on NBC-TV, will mark the first of some eight specials on which Miss Bergen will perform this season.

In each case — including the Oct. 6 show — the producers of the programs sought her out, instead of Miss Bergen's managers seeking them out.

"IT'S A WONDERFUL feeling," Miss Bergen notes, "to be chased, instead of a chaser."

Miss Bergen well remembers the day — not too long ago — when "I had to be on the go all the time, reminding people I was available and eager to be hired."

The turning point was, of course, her Emmy-award winning portrayal of Helen Morgan on May 16, 1957.

"Within a matter of weeks I knew that the direction of my entire career had changed."

UNTIL I PLAYED the role of Helen Morgan I was a 'name' performer, but was not a real gate attraction. The public knew my name and knew what I looked like — they had seen me in a dozen motion pictures, as well as

on the 'To Tell The Truth' panel and as a guest on various TV shows — but they weren't lining up to see me perform.

"A few months after the Helen Morgan show I opened a nightclub engagement in Las Vegas, and I knew immediately that all that had changed. Now, people were fighting to get into a room to see me perform, and they were crowding around the stage door afterwards waiting for me to come out. It was quite a feeling to know that I had 'arrived.'"

MISS BERGEN'S managers were then able to sit back and wait for the phone to ring, and it has been that way ever since.

Miss Bergen, although she has gone a considerable distance up the ladder, feels there are still some rungs remaining to be reached.

"For instance," she admits, "I haven't yet scored a bullseye in motion pictures. I am waiting for the proper vehicle to come along — one in which I will be able to do some real acting, without necessarily singing."

Miss Bergen is extremely enthusiastic about the forthcoming "Wonderful World Of Entertainment" special.



DENNIS AND HIS DADS... "I couldn't do without any of them," says little Jay North, who plays 'Dennis the Menace' in the new Sunday night CBS TV series. But only one of these hornrimmed gentlemen is really his dad, televisionally speaking. Can you guess which? Reading down: Hank Ketcham, who created Dennis nine years ago; Herbert Anderson, who plays Dennis' TV dad; and lower left, Ernie Otto, publicist for Screen Gems, which produces the show. To tell the truth, none of the three had to be coaxed to have their pictures appear with Dennis. After all, who brings in the money to buy those expensive pipes?

..KCMJ.. (1010) 1000 WATTS Monday Through Friday

Monday Through Friday		DIAL 1450 — 238 WATTS	
5:58-Sign On	A. M.	5:59-Sign On	A. M.
6:00-CBS News	5:59-Sign On	6:00-News-Weather-Sports.	6:00-News-Weather-Sports.
6:05-Bandstand	6:00-CBS News	6:05-Fred Sheldon Show.	6:05-Fred Sheldon Show.
6:25-Bill Pennell	6:05-Bandstand	6:10-News-Weather-Sports.	6:10-News-Weather-Sports.
6:30-Weather	6:25-Bill Pennell	6:15-News-Weather-Sports.	6:15-News-Weather-Sports.
6:35-Bandstand	6:30-Weather	6:20-News-Weather-Sports.	6:20-News-Weather-Sports.
6:45-Rosary Hour	6:35-Bandstand	6:25-News-Weather-Sports.	6:25-News-Weather-Sports.
7:00-News	6:45-Rosary Hour	6:30-News-Weather-Sports.	6:30-News-Weather-Sports.
7:05-Bandstand	7:00-News	6:35-News-Weather-Sports.	6:35-News-Weather-Sports.
7:30-Frank Goss News	7:05-Bandstand	6:40-News-Weather-Sports.	6:40-News-Weather-Sports.
7:45-Bandstand	7:30-Frank Goss News	6:45-News-Weather-Sports.	6:45-News-Weather-Sports.
8:00-CBS News	7:45-Bandstand	6:50-News-Weather-Sports.	6:50-News-Weather-Sports.
8:05-Quiz Show	8:00-CBS News	6:55-News-Weather-Sports.	6:55-News-Weather-Sports.
8:10-Bandstand	8:05-Quiz Show	7:00-News-Weather-Sports.	7:00-News-Weather-Sports.
8:30-Desert News	8:10-Bandstand	7:05-News-Weather-Sports.	7:05-News-Weather-Sports.
8:35-Desert Today	8:30-Desert News	7:10-News-Weather-Sports.	7:10-News-Weather-Sports.
8:45-Coffee Break	8:35-Desert Today	7:15-News-Weather-Sports.	7:15-News-Weather-Sports.
8:55-Coffee Break Quiz	8:45-Coffee Break	7:20-News-Weather-Sports.	7:20-News-Weather-Sports.
9:00-CBS News	8:55-Coffee Break Quiz	7:25-News-Weather-Sports.	7:25-News-Weather-Sports.
9:05-Bandstand	9:00-CBS News	7:30-News-Weather-Sports.	7:30-News-Weather-Sports.
9:30-State News	9:05-Bandstand	7:35-News-Weather-Sports.	7:35-News-Weather-Sports.
9:35-Bandstand	9:30-State News	7:40-News-Weather-Sports.	7:40-News-Weather-Sports.
10:00-CBS News	9:35-Bandstand	7:45-News-Weather-Sports.	7:45-News-Weather-Sports.
10:05-Right to Happiness	10:00-CBS News	7:50-News-Weather-Sports.	7:50-News-Weather-Sports.
11:15-Second Mrs. Burton	10:05-Right to Happiness	7:55-News-Weather-Sports.	7:55-News-Weather-Sports.
10:20-Young Dr. Malone	11:15-Second Mrs. Burton	8:00-News-Weather-Sports.	8:00-News-Weather-Sports.
10:45-Ma Perkins	10:20-Young Dr. Malone	8:05-News-Weather-Sports.	8:05-News-Weather-Sports.
11:00-CBS News	10:45-Ma Perkins	8:10-News-Weather-Sports.	8:10-News-Weather-Sports.
11:05-Whispering Streets	11:00-CBS News	8:15-News-Weather-Sports.	8:15-News-Weather-Sports.
11:15-Couple Next Door	11:05-Whispering Streets	8:20-News-Weather-Sports.	8:20-News-Weather-Sports.
11:30-Helen Trent	11:15-Couple Next Door	8:25-News-Weather-Sports.	8:25-News-Weather-Sports.
11:35-Pat Buttram	11:30-Helen Trent	8:30-News-Weather-Sports.	8:30-News-Weather-Sports.
12:00-CBS News	11:35-Pat Buttram	8:35-News-Weather-Sports.	8:35-News-Weather-Sports.
12:05-Bandstand	12:00-CBS News	8:40-News-Weather-Sports.	8:40-News-Weather-Sports.
12:10-Bandstand	12:05-Bandstand	8:45-News-Weather-Sports.	8:45-News-Weather-Sports.
12:35-Bandstand	12:10-Bandstand	8:50-News-Weather-Sports.	8:50-News-Weather-Sports.
12:45-Serenade	12:35-Bandstand	8:55-News-Weather-Sports.	8:55-News-Weather-Sports.
1:00-CBS News	12:45-Serenade	9:00-News-Weather-Sports.	9:00-News-Weather-Sports.
1:05-Arthur Godfrey Show	1:00-CBS News	9:05-News-Weather-Sports.	9:05-News-Weather-Sports.
1:00-CBS News	1:05-Arthur Godfrey Show	9:10-News-Weather-Sports.	9:10-News-Weather-Sports.
1:05-Houseparty	1:00-CBS News	9:15-News-Weather-Sports.	9:15-News-Weather-Sports.
1:40-Garry Moore Show	1:05-Houseparty	9:20-News-Weather-Sports.	9:20-News-Weather-Sports.
2:30-Sunny Side Up	1:40-Garry Moore Show	9:25-News-Weather-Sports.	9:25-News-Weather-Sports.
2:00-CBS News	2:30-Sunny Side Up	9:30-News-Weather-Sports.	9:30-News-Weather-Sports.
3:05-Bandstand	2:00-CBS News	9:35-News-Weather-Sports.	9:35-News-Weather-Sports.
3:30-State News	3:05-Bandstand	9:40-News-Weather-Sports.	9:40-News-Weather-Sports.
3:35-Bandstand	3:30-State News	9:45-News-Weather-Sports.	9:45-News-Weather-Sports.
4:10-Bandstand	3:35-Bandstand	9:50-News-Weather-Sports.	9:50-News-Weather-Sports.
4:30-Our Town	4:10-Bandstand	9:55-News-Weather-Sports.	9:55-News-Weather-Sports.
4:35-Bandstand	4:30-Our Town	10:00-News-Weather-Sports.	10:00-News-Weather-Sports.
4:00-CBS News	4:35-Bandstand	10:05-News-Weather-Sports.	10:05-News-Weather-Sports.
4:05-Bone Up on Music	4:00-CBS News	10:10-News-Weather-Sports.	10:10-News-Weather-Sports.
4:00-Lowell Thomas	4:05-Bone Up on Music	10:15-News-Weather-Sports.	10:15-News-Weather-Sports.
5:10-Sport Time-Rizzuto	4:00-Lowell Thomas	10:20-News-Weather-Sports.	10:20-News-Weather-Sports.
5:15-Bandstand	5:10-Sport Time-Rizzuto	10:25-News-Weather-Sports.	10:25-News-Weather-Sports.
5:10-Desert News	5:15-Bandstand	10:30-News-Weather-Sports.	10:30-News-Weather-Sports.
5:35-Bandstand	5:10-Desert News	10:35-News-Weather-Sports.	10:35-News-Weather-Sports.
5:35-Point of Law	5:35-Bandstand	10:40-News-Weather-Sports.	10:40-News-Weather-Sports.

..KPAL.. DIAL 1450 - 250 WATTS A. M.

5:59-Sign On	6:00-News-Weather-Sports	6:05-News-Weather-Sports	6:10-News-Weather-Sports	6:15-News-Weather-Sports	6:20-News-Weather-Sports	6:25-News-Weather-Sports	6:30-News-Weather-Sports	6:35-News-Weather-Sports	6:40-News-Weather-Sports	6:45-News-Weather-Sports	6:50-News-Weather-Sports	6:55-News-Weather-Sports	7:00-News-Weather-Sports	7:05-News-Weather-Sports	7:10-News-Weather-Sports	7:15-News-Weather-Sports	7:20-News-Weather-Sports	7:25-News-Weather-Sports	7:30-News-Weather-Sports	7:35-News-Weather-Sports	7:40-News-Weather-Sports	7:45-News-Weather-Sports	7:50-News-Weather-Sports	7:55-News-Weather-Sports	8:00-News-Weather-Sports	8:05-News-Weather-Sports	8:10-News-Weather-Sports	8:15-News-Weather-Sports	8:20-News-Weather-Sports	8:25-News-Weather-Sports	8:30-News-Weather-Sports	8:35-News-Weather-Sports	8:40-News-Weather-Sports	8:45-News-Weather-Sports	8:50-News-Weather-Sports	8:55-News-Weather-Sports	9:00-News-Weather-Sports	9:05-News-Weather-Sports	9:10-News-Weather-Sports	9:15-News-Weather-Sports	9:20-News-Weather-Sports	9:25-News-Weather-Sports	9:30-News-Weather-Sports	9:35-News-Weather-Sports	9:40-News-Weather-Sports	9:45-News-Weather-Sports	9:50-News-Weather-Sports	9:55-News-Weather-Sports	10:00-News-Weather-Sports
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KDES - dial - 920 - 1000 Watts

National News Every Hour on the Hour Local News Every Hour on the Half Hour

6:00-Sign On	2:00-World News
6:01-Don Meyer Show	2:05-Frank Day Show
6:30-World News	2:30-Local News
6:35-Don Meyer Show	2:35-Frank Day Show
7:00-World News	3:00-World News
7:05-Don Meyer Show	3:05-Cliff Miller Show
7:30-Sports	3:30-Local News
7:35-Don Meyer Show	3:35-Howard Manor Show
8:00-World and Local News	4:00-World and Local News
8:10-Don Meyer Show	4:30-Botorff Sports
8:30-Business News	4:40-Howard Manor Show
8:35-Don Meyer Show	4:40-Cliff Miller Show
8:45-Stork Scoreboard	4:55-Wall Street Final
8:50-Don Meyer Show	5:00-World News
9:00-World News	5:05-Cliff Miller Show
9:05-Don Meyer Show	5:30-Local News
9:30-Local News	5:35-Frank Day Show
9:35-Don Meyer Show	6:00-World News
10:00-World News	6:05-Frank Day Show
10:05-Cliff Miller Show	6:30-Local News
10:30-Local News	6:35-Frank Day Show
10:35-Cliff Miller Show	7:00-Sign Off
11:00-World News	
11:05-Cliff Miller Show	
11:30-Local News	
11:35-Cliff Miller Show	
P. M.	
12:00-World and Local News	
12:10-Don Meyer Show	
12:30-Sports	
12:35-Don Meyer Show	
1:00-World News	
1:30-Local News	
1:35-Frank Day Show	

..KPSR..

FMI: 92.1 MEG 1000 WATT

10:00-Morning Melodies	
12:00-Beautiful Music	
2:00-Afternoon in Hi-Fi	
3:00-Musical Varieties	
4:00-Broadway Comes to the Desert	
5:00-The Cocktail Hour	
6:00-The Dinner Show	
7:00-Desert Symphony	
8:00-Serenade of the Palms	
9:00-Jazz	

10:00-Sign Off

..KPSR..

FM: 92.1 MEG 1000 WATTS
10:00-Morning Melodies
12:00-Beautiful Music
2:00-Afternoon in Hi-Fi
3:00-Musical Varieties to the Desert
4:00-Broadway Comes to the Desert
5:00-The Cocktail Hour
6:00-The Dinner Show
7:00-Desert Symphony
8:00-Serenade of the Palms
9:00-Jazz
10:00-Sign Off

PEANUTS

I HEAR YOU KIND OF LIKE YOUR NEW TEACHER, LINUS...

CHARLIE BROWN I HAVE THE GREATEST TEACHER IN THE WHOLE WORLD! SHE'S A GEM AMONG GEMS!

SIGH

I NEVER REALIZED THAT THE NATIONAL EDUCATION ASSOCIATION TURNED OUT SUCH A FINE PRODUCT!

GORDO

...I HAD BEEN STRUGGLING VAINLY, TO RECOVER MY HUGE LOSSES! THEN—A FEW—

—MONTHS AGO DR. UFO LEARNED HE LEFT IN HIS WAKE!

HE RETURNED TO EARTH WITH HAND-PICKED EXPERTS TO HELP ME REGAIN MY INDUSTRIAL AND FINANCIAL POSITION AND—

—AND TO PROVIDE ME, FOR CERTAIN THIS TIME, WITH MY HEART'S DESIRE!

SOB I CAN'T FIGHT YOUR OUTTA-TOWN HOODS!

ARCHIE

DID MISS GRUNDY TAKE THE HISTORY CLASS TO FORT TRYONATOGA?

YES, SIR! AND WE SAW THE OLD COLONIAL WISHING WELL!

BOY! THE WHOLE CLASS MUSTA WISHED THE SAME THING!

AND DID YOU GET YOUR WISH?

I'LL SAY WE DID!

POGO

OH, THROW IT! OUR WORLD SERIES GOTTA MOVE!

OKAY, BUT A LONG STRING IS...

UNRAVELIN' OFF THE BALL!

AND MAY...

CAUSE TROUBLE...

NONSEN...

KLUNK...

MUGGS & SKEETER

SOME RAIN, HUH?

YOU SHOULD HAVE BEEN AROUND HERE THIS SUMMER!...WHAT WEATHER!!

DID YOU HAVE LOTS OF RAIN?

RAIN?... DAY IN AND DAY OUT!! IT'S THE ONLY SUMMER I'VE EVER BEEN THROUGH...

—WHERE I LOST A TAN!!

ETTA KETT

HEY, WING! LET'S SHOW THE MOVIES YOU MADE OF THE SAME SATURDAY

—BUT COACH, I HAVE TO CUT OUT SOME SCENES!

THAT'S OKAY, CALL THE TEAM—WE'LL RUN IT OFF AS THEY ARE!

KEEP YOUR EYES OPEN, YOU GUYS! STUDY EVERY PLAY—EVERY MOVE—

MARK TRAIL

AS MCCLUNE MOVES IN TO CLAMP ON HIS FAMOUS BACK, BREAKING HOLD, MARK HAMMERS THE GIANT WITH TERRIFIC BLOWS TO THE HEAD

BUT THEY HAVE LITTLE EFFECT ON THE TRADER

AND KNOWING HE WILL BE NO MATCH FOR THE POWERFUL MAN AT CLOSE GRIPS, MARK SKILLFULLY EVADES MCCLUNE'S LUNGES

SECRET AGENT X9

SO LUJON WAS INVESTIGATING THE MEN WITH THE TURBANS!

YES, SIR! I THINK THEY DIDN'T LIKE IT SO WELL! I MUST FIND LUJON!

SUPPOSE I LOOK WITH YOU... I'D LIKE TO SEE THOSE BOYS WITH THE TURBANS!

ARE YOU AN INVESTIGATOR, TOO... LIKE LUJON?

I'M AN F.B.I. AGENT... I'VE BEEN WORKING WITH LUJON! FUNNY, NOTHING WAS MESSED UP HERE AFTER I WAS HIT ON THE HEAD!

IF THEY HAD KNOWN WHO YOU WERE, YOU WOULD HAVE GOTTEN A BIGGER BUMP ON THE HEAD!

JOE PALOOKA

THE PALOOKAS' NEW BABY IS ON THE WAY! WHILE AT A LONELY FARM-HOUSE...

HOKEY SMOOKS! IS SHE STALLED?!

OH, LORD! IT'S THE RAIN AND ALL THOSE PUDDLES I WENT THROUGH!

YEA HAMMER-HEADED LITTLE CREEP! WE WOULDN'T BE IN THIS MESS IF IT WOULDN'T BEEN FER—

HEY, YOU FELLERS! PHONE CALL, FER WALSH!

IT'S THE STATE POLICE! THEY'VE LOCATED HUMPHREY!

VILLAGE THEATRE

207 N. Palm Canyon Dr.
FA 4-2335

Now Playing
SAMUEL BRONSTON
Presents
JOHN PAUL JONES
TECHNICOLOR
ROBERT STACK • MARISA PAVAN
CHARLES COBURN • ERIN O'BRIEN
MACDONALD CAREY
JEAN PIERRE AUMONT-DAVID FARRAR
PETER CUSHING-SUSANA CANALES
BETTE DAVIS
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Werner
Bros.
Presents
BORN RECKLESS
MAMIE "DIN" DORCH
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SUNAIR
DRIVE-IN THEATER
Hiway 111 FA 8-3111

Now Playing
24 HOURS OF HELL
In The Life of a Trapped Town!

The Most Feared Killers
Who Ever Took Over a
Town—And Its Women!
ROBERT RYAN • IVEY LOUISE
The Academy Award Winning Trio in Another Rugged Role!

"DAY OF THE OUTLAW"
Co-Feature
JOHN SAXON
LINDA CRISTAL
"CRY TOUGH!"
UNITED ARTISTS

NEW SHOW TIMES
Monday to Friday—6:45
Sat and Sunday — At Dark
Box Office Open 1/2 hr. Earlier

NOW
First in the Desert
Automatic Printasign

WALK IN WEAR
KIDSLIPS
300
GIRLS
SLIPS
300
"TONGUE-TIED" SIGNS DO NOT
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"Signs In A Hurry"
• SHOW WINDOWS
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MAIL ORDERS TAKEN

EARL WILSON:

Little Augie Is a Ladies Man

NEW YORK—Little Augie Pisanos' intimates are "covering" for him now with the cops—but it will come out that "Uncle Gus" fancied himself a Don Juan, and disrupted a marriage or two. He thought he was a mobland Napoleon—a small man who adjudicated big quarrels. He and a flock of hoods swept into one almost-deserted restaurant one night and held a caucus right there on the Yonkers Raceway deal. One hood wouldn't agree to the arrangement. "We'll kill him," somebody shouted. "No, we won't kill him yet!" yelled another... while the proprietor trembled. Little Augie ruled with fear, and the younger crowd that found he wasn't invincible will also rule with fear. Janice Drake, whose acquaintances included even some surprisingly high-placed politicians, was slain because of the rule, which we are registering right now for a movie. "There Must Be No Witnesses."

Idling in 21, Leo Morrison philosophized: "Is it that girls today aren't as pretty as they used to be—or is it that I'm not getting as close to them as I used to?" Are Grace Kelly's sister Peggy and her Philadelphia husband George Davis finis? Peggy's living in Grace's Paris apt... Billy Rose is naming boxes in his luxuriously-refurbished National Theater for the columnists. "He's naming a box for me?" asked one. "It must be a casket."

Wilson Girl Donna Stallings Dreyfus, actress and TV model, who's married, insists Jack Waldron wasn't talking about her when he told the Lambs Club about a girl "who cooks dinner with her eyes closed and that's the way I eat it."

Tallulah's still a charmer. She was posing for a picture publicizing the Revlon "Big Party" TV show, and a photog said, "Take your eyes off Rock Hudson for a minute." She drooled, "How can I"... Alan Drake got an offer to play the Miami Beach Deauville at the biggest salary he ever received.

THE NETWORK WAR: To ABC's boast that it's now the second network with more time sold than NBC, an NBCer cracked: "A network must be judged by the totality of its service—not just by a lot of westerns and private eyes."

The Friars gave Joe E. Lewis a tribute at the Copa where Joe denied he's drinking excessively. "My accompanist, Austin Mack, and I," he said, "laugh about this rumor every night when he drives me back to the sanitarium." Joe said the new Aqueduct track has a sign saying: "Don't walk on the grass. It might be your supper."

Jack Douglas, best-seller author and Jack Paar's ex-gag writer, had a severe heart attack, is in Grnd Central Hospital. Girl friend Betty Bruce the dancer says: "His heart is badly damaged; we're all praying that he gets over the hump." Due to open in a Detroit cafe, he'd almost finished his second book. "Never Trust a Naked Bus Driver."

"Corny Joke" from Smith and Dale: "I've got a corn on the

bottom of my foot"... "That's the best place to have a corn"... "Why? 'Cause nobody else but you can step on it!"

THE MIDNIGHT EARL... Frank Sinatra's agents say he must postpone his Copacabana December engagement due to TV—though the house is already sold out—but the Copa isn't giving up yet... Photog Mel Finkelstein filed suit for \$25,000 against Chauffeur Robert Smoren charging his limousine, carrying Sinatra and party, injured him last spring. (Police earlier reported the charges not substantiated)... Is the Roundtable's Morris Levy remarrying model-actress Cynthia Brooks? 'Tis rumored... Ava Gardner whoosed to the Carolinas to see the folks... Diedre Ottiwil's one of the non-Gallic attractions in the B'way comedy revue, "La Plume de Ma Tante." Jimmy Durante's asking friends to help his partner, Eddie Jackson, find work... Bill Veeck asked Nat Cole to sing the national anthem at Chicago's series opener... Ethel Merman Jr., enrolled at Colorado College, to study acting... Jack Dempsey told the Int'l Ass'n of Police Chiefs at Roseland Dance City: "I can't sing or dance—but I'll fight any man in the house!"... Comic Alan Drake will change his act, much of which mentioned his murdered wife.

All of Ed Sullivan's future TV'ers may be switched to 90 minutes. (He clobbered "What Makes Sammy Run," 20.5 to 13 on ARB)... Joe Di Maggio Jr.'s now the first string center on Lawrenceville Prep's football team... Elvis Presley'll sing nine songs in his first post-Army film, "Cafe Europa"... TV producer-author Cy Howard's dating Johnny Johnston's estranged wife, Shirley... Code name at Paramount for the DeMille classic, "Samson and Delilah," is "Sam's Delly."

BBardo's husband, Jacques Charrier, will produce and star in the film, "The Big Booby"... Tom Ewell reports from San Francisco that some restaurants sport the kidding sign: "Khrushchev Ate Here."

EARL'S PEARLS: Today's domestic triangle is sometimes husband, wife and TV set.

TODAY'S BEST LAUGH: There's a Texan visiting N.Y. with such a big bankroll he has to microfilm it to get it into his pocket.

WISH I'D SAID THAT: A guy back from sight-seeing in Las Vegas says the only points of interest there are seven and eleven.

All the new foreign cars around town have given Taffy Tuttle a money-making idea. She wants to import foreign garages... That's earl, brother.

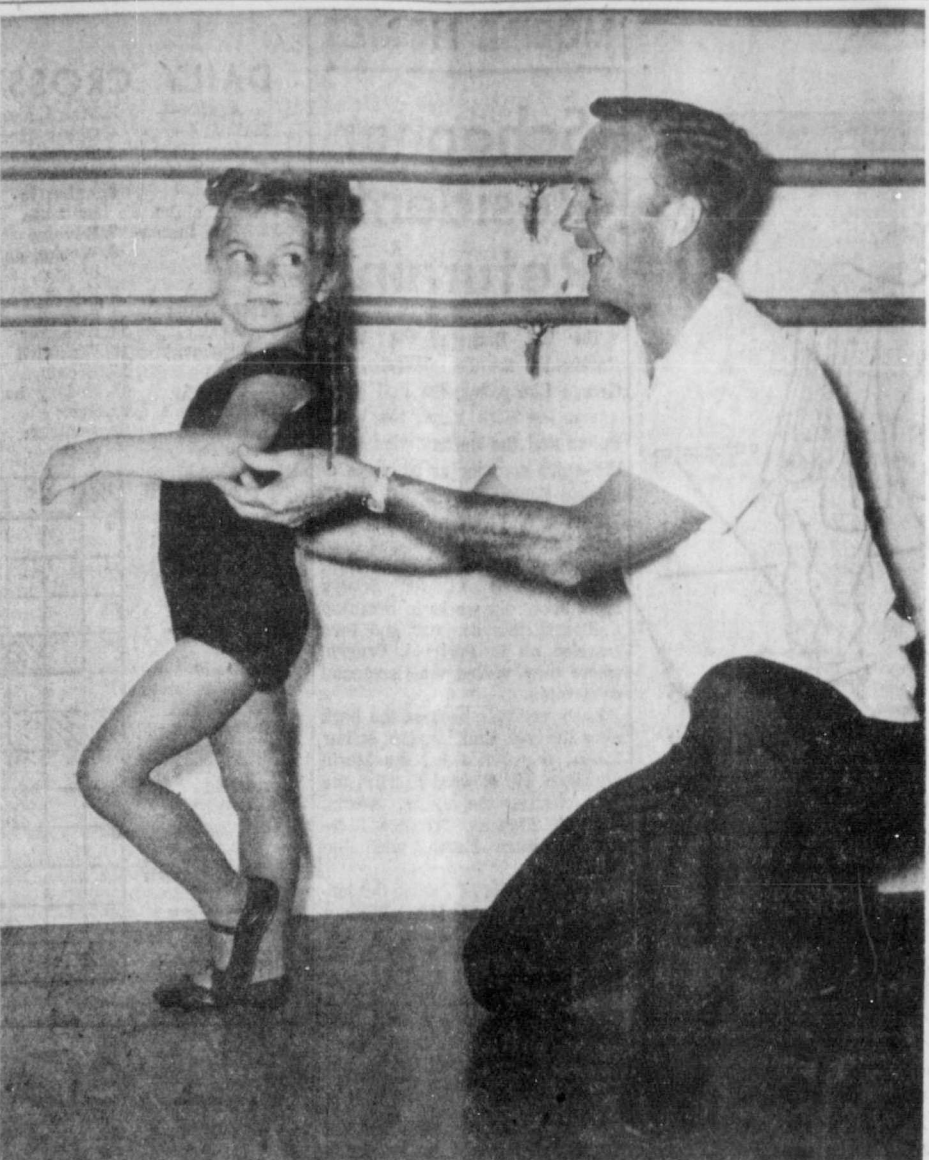
MAE WEST TO BE REPLACED BY JAYNE MANSFIELD
HOLLYWOOD (UPI)—Mae West had an icy "no comment" today to reports that the Mae West life jacket is being replaced by a new streamlined model, the Jayne Mansfield.

Officers at Shaw AFB, S. C., reported Friday that experts have been tinkering with the new vest to replace the Mae West of World War II fame which has saved the lives of pilots down at sea.

Pilots immediately dubbed the new life vest the Jayne Mansfield, "a pretty good replacement for Mae and up-to-date."

The new jacket has the advantage of being inflated prior to wriggling out of the parachute harness. The old style Mae West made it necessary for a pilot down at sea to shed his parachute before inflating the jacket.

Jayne and Musclemann Mickey Hargitay are married. Mickey once was one of Mae's nightclub entertainers.



TINY CANDY CHASE gets some instruction in form from Carlton Jones, new dance instructor for the Palm School of Ballet. The four-year-old tyke is one of a number of young Villagers who have already enrolled in courses with the widely-known Jones.

CARLTON JONES TO BE INSTRUCTOR

Carlton Jones, widely-traveled, much-storied dance instructor, will assume instructional duties in the Palm Springs School of Ballet immediately, it was announced here today.

The Palm Springs School of Ballet is located at 170 East Tahquitz Drive.

JONES TOOK A Bachelor of Arts degree from Michigan State, a Master of Arts degree from the University of Denver and is currently engaged in post-graduate study for a Doctor of Philosophy at USC.

He has been a student, teacher and star in varied dance presentations throughout the nation and Palm Springs School of Ballet is confident that Jones will be able to meet the measured needs of Village dance devotees.

HE TAUGHT FOR three and a half years in the American School of Dance, for two years in the Children's Dance-Drama Center at Long Beach, for one year at USC and is a widely sought speaker on the subject of dance and its place in our culture. He has numbered such well-known persons as Ginger Rogers and Cyd Charisse among his pupils.

His most recent local affiliation was at Idyllwild in 1958 where he conducted a dance workshop for the ISOMATA. Jones has been a featured performer with Sandia Gerrard and Charles Weidman in Los Angeles and New York respectively—and has also appeared at Michigan State, University of Denver, USC, UCLA, with the Long Beach Symphony and at Idyllwild. He has

CALL FA 5-5005 FOR CLASSIFIED ADS

COCKTAIL HOUR
At the Chi Chi

NOW PLAYING
MARY MEADE **JIMMY AMES**
The Glamorous Singing Star of Stage, Screen and T.V. America's Zaniest Comedy Star
CAROLE KING
Lovely Dancing Stylist
BILL ALEXANDER'S ORCHESTRA
NO COVER
Except Saturday—\$1.00
PALM SPRINGS CHI CHI
FA 5-5133 — FA 5-7391

Hobby, Crafts Display Set at Trailer Rally

Trailerists today were invited to plan to display their hobbies and crafts on Sunday, Oct. 25, during the Palm Springs Trailer Rally.

In charge of the display at the Playhouse exhibit will be Gaylord Richmond, well known to Desert residents. Richmond is a graduate of Yale University, and has taught in the Yale School of Fine Arts and the Los Angeles Art Institute. He has conducted private classes in painting here for the past several years.

For the past two summers Richmond has been working on a mural for Glacier Park Lodge, and will return here in time to direct the art and hobby display during the Rally. Persons wishing to enter exhibits are asked to have them at the Playhouse by 8 a.m., Oct. 25.

Of Things Past
CASTLETON, VI. (UPI) — Charles M. Cook, a West Coast meat packing executive, willed this town \$15,000 although he had not visited it since he left as a youngster.
Phone FA 5-5005 for Classified Ads

PLAZA THEATRE
128 S. Palm Canyon Dr.
FA 4-2335
Now Playing
MARIO LANZA
"FOR THE FIRST TIME"
with JOHANNA VON KOCZIAN
and ZSA ZSA GABOR
A COLOR FILM

NOW OPEN
Saints and Sinners ROOM
For Your Dining and Dancing Pleasure
Featuring:
THE JUNE SCHUSTER TRIO
Dinners from \$3.25
FOR RESERVATIONS CALL FA 4-4421
LaPAZ
1150 East Palm Canyon
Owned and Operated by AL FINE
NO COVER OR MINIMUM

SMORGASBORD
Luncheons from 95c—Dinners from \$1.85
TOWN and COUNTRY
Opposite Desert Inn — In "The Center" — Cocktails

THE BEST NEWS IN TODAY'S PAPER
As of Oct. 1
Coachella Valley Savings Loan Assn.
RATE OF INTEREST GOES The Highest EVER
4 1/4% per annum
Insured up to \$10,000 by an agency of the U.S. Government
Open a Savings Account by the 12th and Earn Interest from the 1st
Bring your savings in, in person to receive your ticket for our fabulous 10th anniversary celebration prizes.
Coachella Valley Savings AND LOAN ASSOCIATION
383 South Palm Canyon Drive — Phone FA 4-1241
Corner of Bliss and Towne, Indio
P.S.: Watch for our anniversary announcement

Nuclear Rocket Research Set

WASHINGTON (UPI) — The Federal Space Agency said today it is negotiating the first contract of its kind for research vital to the development of nuclear rockets for spacecraft.

An official of the National Aeronautics and Space Administration called the research project "simply one step toward trying to find out if a nuclear rocket system is actually feasible." He said that "at this point we just don't know."

When You Need Custom Made WINDOW SHADES Call The Barbers FA 5-5127 Free Measuring Service



LAFF - A - DAY

MOBILE HOMES Schooner Residents Returning

The Hal Barnetts, the Virgil Rockholds, the Don Hagens, the George Lafayettes, the Phil Noeragers, the Kirk Vints, the Wally Peters and the Burke Twins spent the entire summer as residents of Prairie Schooner.

Earl and Virginia Emmons acted as managers during the absence of Wilson and Buela Hall. M. F. AND LUDY Selwyn spent about six weeks in Northern California this summer and then traveled on to Portland, Oregon, where they visited the Centennial celebration.

Early arrivals back at the park were the Vic Kimbles, the Arthur Sains, the Jim Hills, the Merrill Williams, the Howard Fullers, the John Weiks, the J. W. Wests, Gertrude Stewart, Bernice Richardson, Helen Felton and Jim Hicks.

New residents of Prairie Schooner are Mr. and Mrs. William Thorpe of Everett, Wash. Mr. and Mrs. Lee Stroble of Yucaipa, Jack Gormley and Earl Giles of Los Angeles and also Mr. and Mrs. Charles Mitchell, and Mr. and Mrs. W. E. Lewis, Mrs. Dora Sherman, Mrs. Naomi Geiger and Mr. and Mrs. William Kiker.

Una Poir Rites Held Saturday

DESERT HOT SPRINGS — Funeral services were conducted in West Covina Saturday for Mrs. Una Poir, a Desert Hot Springs resident for seven years, who died Monday at La Puente.

Mrs. Poir, who moved to La Puente three months ago, leaves her husband, Phillip; a daughter, Patricia, of Glendale; and a son, Herbert, of La Puente.

Funeral services were conducted at St. Joseph's Church in West Covina, followed by interment there.

MRS. ETHEL Granline has just exchanged her old trailer for a new Great Lakes, 50 foot 10 wide, and is greeting her friends from the same location.

Mrs. Earl Emmons and her niece, Arlene Crowley sailed for Honolulu on Sept. 21 via the Lurline for a month's visit in the islands.

For MORTGAGE INSURANCE Clarence Brechlin 102 N. Palm Canyon Dr.—FA 5-2653

DAILY CROSSWORD

ACROSS

- Child's carriage (G.B.)
- Songbird
- Lift
- Golf clubs
- Wind instrument
- Man-servant
- Openings (anat.)
- Basement room
- Toward
- Armed conflicts
- Dutch (abbr.)
- Labor hard
- Just preceding
- Perfectly
- Contend (with)
- Drenched
- Exclamation
- Pleas
- Greek letter
- Equipped
- Diamond
- Kind of bear
- Disgrace
- Fried
- Questions closely
- Bird's home
- Incite

DOWN

- Man's name
- Chess pieces
- Biographies
- Asian land sea
- Revolve
- Works, as dough
- Pokes around
- Swagger
- Wrinkled
- Broad
- Rosary bead
- Tear
- Addition sign
- Excuse
- U.S. coins
- Frenchman's cap
- Adhesive
- Guns (slang)
- Affirmative votes
- Ship's record
- Marine
- Native of Buckeye State
- Excuse
- U.S. coins
- Frenchman's cap
- Adhesive
- Guns (slang)
- Lame (colloq.)
- Resort
- Boston's nickname

Saturday's Answer

10-5

U. S. CLASSIFIES NON-FARM LANDS

WASHINGTON (UPI)—The Interior Department announced today it had classified one million acres of public lands in Southern California for non-farm use only.

The department said the step was taken to preserve the areas for "proper development" and to "protect the public from unscrupulous land promoters."

The land, which the department has found to be unsuitable for irrigation farming, is in San Bernardino, Riverside, Imperial, Inyo and Kern Counties.

The Bureau of Land Management said the ruling would "open the way to other types of classification, permitting them to be used for recreation or for urban and industrial expansion."

Today, more people enjoy boating than ever before. And more people are traveling by boats for business and pleasure. Last year steam ship advertisers invested over \$4,600,000 in daily newspapers to tell travelers about their accommodations.

8 The Desert Sun Monday, October 5, 1959

LEGAL NOTICES

CERTIFICATE OF BUSINESS
FICTITIOUS FIRM NAME
THE UNDERSIGNED do hereby certify that we are conducting a Bookkeeping and Tax Service business at 298 South Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of Desert Bookkeeping & Tax Service, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

JACK W. SIEBERT, 1029 South Riverside Drive, Palm Springs, California.
MIKE W. SIEBERT, Post Office Box 513, College Grove, Oregon.
WITNESS our hands this 1st day of October, 1959.

JACK W. SIEBERT, MIKE W. SIEBERT, STATE OF OREGON) ss.

COUNTY OF LANE) ss.
ON THIS 24th day of September, 1959, before me, Robert C. Bauder, a Notary Public in and for said County and State, personally appeared Mike W. Siebert, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

ROBERT C. BAUDER, Notary Public for Oregon, My Commission Expires January 16, 1963.

STATE OF CALIFORNIA) ss.
COUNTY OF RIVERSIDE) ss.

ON THIS 1st day of October, A. D. 1959, before me, Edith M. Brumbaugh, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Jack W. Siebert, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

EDITH M. BRUMBAUGH, Notary Public in and for said County and State, My Commission Expires April 21, 1961.

Published October 5, 12, 19 and 26, 1959.

No. 986
NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

To Whom It May Concern:

Subject to issuance of the license applied for, notice is hereby given that the undersigned proposes to sell alcoholic beverages at the premises, described as follows:

1211 South Palm Canyon Drive, Palm Springs, California.

Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for issuance by transfer of an alcoholic beverage license (or licenses) for the premises as follows:

On Sale General Seasonal Quarterly.

Anyone desiring to protest the issuance of such license(s) may file a verified protest with the Department of Alcoholic Beverage Control at Sacramento, California, stating grounds for denial as provided by law. The premises are now licensed for the sale of alcoholic beverages. The form of verification may be obtained from any Office of the Department.

RICHARD C. FERNANDEZ & ROY M. HARRISON, Published October 5, 1959.

The Desert Sun Classified ... Ads ...

Box 190, Palm Springs, Calif. PHONE FA 5-5005

Published daily except Sunday and the following holidays: New Years, Thanksgiving and Christmas.

— RATES — (NO ABBREVIATIONS)

Minimum Ad — 3 Lines Count 24 Letters and Spaces to a Line

	One Time	Three Times	Six Times
3 Lines	1.95	4.23	6.48
4 Lines	2.60	5.64	8.64
5 Lines	3.25	7.05	10.80
6 Lines	3.90	8.46	12.96
7 Lines	4.55	9.87	15.12
8 Lines	5.20	11.28	17.28
9 Lines	5.85	12.69	19.44
10 Lines	6.50	14.10	21.60

DISCOUNT at 10c per line allowance on above for cash. (Example: 5 lines 4 times equals 20 lines—\$2.00 discount.)

All advertising copy is accepted subject to the approval or rejection of the publisher.

Deadlines: For new copy or cancellations: 11:00 a. m. previous to day of publication. Phone room and counter open 8 a. m. to 5 p. m. daily, 8:30 to 1:00 Saturdays; no Sundays.

Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.

The Desert Sun reserves the right to edit and classify all copy.

Address all communications to: The Desert Sun, P. O. Box 190, Palm Springs.

"Situations Wanted," "Personals," "Transportation" (other than local) and "Lost and Found" must be paid in advance.

This newspaper cannot be responsible for more than one incorrect insertion. Please notify us promptly of any error in your ad.

Business Services 9

The Way It's Printed Is Important

The impression made by your stationery depends on the distinction with which it is designed, the craftsmanship with which it is printed. Let us help you make sure that your billheads, letterheads and cards speak well for your business.

Palm Springs Printing

"IN THE CENTER"

Formerly Villager Publishing Co. 174 N. Palm Canyon Drive

RAIRVIEW 4-4663

May we quote on your next job

DESERT PLASTIC GLASS TINT

Stops Fade, Glare and Heat

Laminate and Picture Windows

A Fine Record in Fine Homes

4 Years — City License No. 1399

LEONARD R. HAYWARD

Box 1155, Cathedral City

Phone After 4 P.M. Palm Springs FA 8-2757

Personals 12

LADY alone, educated, 55, home here, meet couple suitable age for future Alaska trailer trip.

Sleeps 4. Must have adequate income. No drinkers. Write Mabel Hadley, General Delivery, Palm Springs. References exchanged.

Mrs. Barbara — Fortune Teller will tell past, present and future. Have Helped Many Others Can Help You

Answers All Questions Advice On All Matters

Open 7 days week, 8 a.m., 12 p.m. Hwy 99, Cabazon VI 9-3165

ALCOHOLICS ANONYMOUS

Meetings Thursday at 8:30 p. m. Lutheran Church Friday 8:30 p. m. St. Paul's Episcopal Church for Sunday 8 p. m. Closed meeting call FA 5-2701 until 9 p. m. P. O. Box 903, Palm Springs.

KIRK: Those pods at El Dorado Palms are the ginchiest.

KOOKIE

SWEDISH MASSAGE BY HILDEGARDE FA 5-7188

Announcements 14

NOW OPEN!!

Books — Cards — Stamps

DE-ERT BOOK SHOP

Opposite Desert Museum

150 E. TAHQUITZ FA 5-5208

Service Misc. 15

PLUMBING, repairs, water heaters, additions, disposals installed. Stoppages cleaned electrically. 24 hr. service. Ralph, FA 5-6373.

Palm Springs Delivery Licensed and Bonded FA 4-3819 Also Available Personal Shopper

TV SERVICE FA 5-2701

SPRINGS VIDEO AND HI FI

SLIP-COVERS DRAPERIES MADE TO ORDER D. Fishman FA 8-2390

Just Try Florencio and Mary Delgado's **LAS CASUELAS** AUTHENTIC MEXICAN FOOD And you too will sing its praise American or Mexican Beer ALSO DELICIOUS STEAKS, AMERICAN OR MEXICAN RANCHERO STYLE! 366 NO. PALM CANYON DRIVE PHONE FA 4-2321 HOURS 11 A.M. TO 12 P.M. Open Every Day —Sundays Included

Authentic MEXICAN FOOD Means **El Jacal Restaurant** Prepared by CHEF VARGAS Cozy—Friendly South of the Border Atmosphere Specializing in STEAK PICADOS and CHICKEN TACOS FAIRVIEW 8-2829 Hours 11 a.m.—12 p.m. Wed. 4-12 1/2 Mile West of Sunair Drive-In Hwy. 111 MEXICAN and AMERICAN BEER

NEW COCKTAIL HOURS 11 a.m. to 7 p.m. Daily and Sunday—60c Complimentary Hot and Cold Hors d'oeuvres Delightful Luncheons from \$1.25 Fabulous Dinners from \$2.95 Continuous Entertainment **HOWARD MANOR** Dave Margolis — Jack Dempsey

RAINBOW ROOM Chinese Dinners Family Style . . . or a la Carte Recommended by Duncan Hines Also Food to Go COCKTAILS Highway 111 — Cathedral City — Phone FA 8-2615 Dining Room Closed Tuesday—OPEN ALL YEAR

LARRY FOY at the intimate Copper Piano Bar 238 North Palm Canyon Drive FA 4-2686 FA 4-9014

Biltmore GARDEN ROOM For Delightful Dining Dancing Cocktails COOLED BY REFRIGERATION INNERS from \$2.95 Fabulous Thursday Nite Buffet \$3.50 NO COVER—NO MINIMUM **BOBBY RAMOS** PHONE: FA 4-1221

MRS. KELLY'S DESERT CAFE HOME COOKED MEALS Home-made Pastries and Puddings Featuring Sour-Cream Dressing Breakfast—Lunch—Dinner Complete Dinner From \$1.65 Closed Mondays, Highway 111, Cathedral City

Lawry's STEAK RANCH COOLED BY REFRIGERATION

Prime Ground Sirloin Steak Dinner	\$1.65
Top Sirloin Steak Plate Dinner	\$1.75
Crisp Fried Jumbo Shrimp	\$2.25
Filet Mignon Steak Dinner	\$3.75
1/2 Fried Chicken (Pan Fried) Dinner	\$2.50
Prime Ground Sirloin Steak Plate Dinner	\$1.25

SEASON SPECIAL WEEKDAYS 11 to 6 SATURDAYS 11 to 5:30 All Regular Bar Drinks... 50c

Banquet Rooms for Private Parties OPEN YEAR 'ROUND EVERY DAY 11 A. M. ON HIGHWAY 111—JUST ONE MILE SOUTH OF THE NEW ARABY POINT BRIDGE—PHONE FA 8-2400

CHI CHI "BLUE ROOM" "FINEST FOOD IN TOWN" We Use Only Kansas City Beef Delicious Lunch from..... 95c Full Course Dinner from..... \$1.75 Sizzling Chopped Steak Dinner..... \$2.50 Full Course Top Sirloin Steak Dinner..... \$3.75 COCKTAIL HOUR: 4:00 - 6:00 P.M. All BAR DRINKS CHILLED CRAB COCKTAIL 50c

pancakes that please everyone from everywhere **Uncle John's PANCAKE HOUSE** Locations Also in Santa Barbara, Las Vegas, Santa Clara, San Francisco and More Coming. 1983 North Palm Canyon Drive

Lawry's STEAK RANCH COOLED BY REFRIGERATION

Prime Ground Sirloin Steak Dinner	\$1.65
Top Sirloin Steak Plate Dinner	\$1.75
Crisp Fried Jumbo Shrimp	\$2.25
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Banquet Rooms for Private Parties OPEN YEAR 'ROUND EVERY DAY 11 A. M. ON HIGHWAY 111—JUST ONE MILE SOUTH OF THE NEW ARABY POINT BRIDGE—PHONE FA 8-2400

CLIFF LOWERY
General Maintenance Carpentry
Painting - Plumbing - Electrical
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ALL WORK GUARANTEED
Good References - FA 8-2460

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BUSINESS cards, announcements,
rubber stamps. VONA GOFF
66-570 Carey Road, Ph. FA 8-2483

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NEW HOMES
PALM SPRINGS Construction
Company FA 4-9655

PAINT AVERAGE ROOMS
WALLS AND CEILINGS
LABOR AND MATERIAL
\$25 - FA 5-7413

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Rent or Made to Order
546 Grove, Cathedral City FA 8-2297

STRIPPING
PARKING LOTS
FA 5-6688, 4-1931 after 5 P.M.

PAINTING - DECORATING
259 N. INDIAN AVE.
FA 5-5608

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REAL ESTATE SCHOOL
Short easy course original - re-
newal day and night classes.
HELEN T. REED'S
Holiday Real Estate College
73-671 Hiway 111 Palm Desert
Phone FI 6-6168

Situations Wanted 25

Hotel Apartment Management
COUPLE or single person avail-
able with Palm Springs experi-
ence. Reference and details ex-
changed when interviewed.
FA 5-6922

PERSONABLE lady 34 seeking in-
teresting position, 5 day week.
Previously travel agent and var-
ious public contact jobs.
FA 5-7380

SINGLE man, 60. Have carpenter
and plumbing tools. Desire
maintenance job. Prefer live in.
Write Desert Sun Box 190, File
L-79.

COUPLE to manage hotel or mo-
tel 10 years experience. Hus-
band to go maintenance.
Phone Hollywood 2-5114

MAN, white, 37, 6' 3". References.
HOUSE CLEANING SERVICES.
Call Chuck Watts, FA 8-2286

EXPERIENCED resort hotel and
motel manager. Knows all de-
partments. VE 9-5035 evenings.

EXPERIENCED practical nurse.
Available immediately. Desert
Sun Box 190, File L-78.

BARTENDER, resort experience,
reliable, neat, fast.
MICHAEL STARK, FA 4-2229

Child Care and Day Nurseries 26

PALM SPRINGS PLAY SCHOOL

FOR children 2 through 6 years.
By hour, day, week, month. 24
hour care, transportation. Kin-
dergarten classes are included
in tuition.
1547 N. Palm Canyon FA 5-5627

Child Care in My Licensed Home
All Ages and All Hours
463 Francis Dr. FA 4-3777

Day Child Care - 1 - 4 Years Old
LICENSED AND EXPERIENCED
FA 4-1973

BABYSITTING
By reliable high school girl.
FA 5-5583

Help Wanted 27

NEEDED
Housewives - Business Women
Avon's Christmas Selling
Season is Here. Big Profits!
Exclusive Territories. Repeat busi-
ness. Join today. For informa-
tion P.O. Box 64, Palm Springs.

Broker or Salesman
ACTIVE established office. Palm
Springs experience preferred.
RALPH WEINSTEIN, Realtor
256 1/2 S. Palm Canyon FA 5-2884

EXPERIENCED salesgirl wanted
for ladies ready to wear shop.
Must be top girl, top salary. Ap-
ply at 224 North Palm Canyon
Drive, across from Chi Chi.
Personal interview 10 to 12 a.m.

MARRIED woman for part time
desk clerk. Will exchange at-
tractive apartment on hotel
premises. Husband free to work
elsewhere. Write Desert Sun,
Box 190, File L-73.

BROKER, local experience neces-
sary. Active office. Phone for ap-
pointment.
ROSLYN LANG, REALTOR
1175 N. Palm Canyon FA 4-9606

WANTED. Experienced white gar-
dener. Top pay. Write Desert
Sun Box 190, File L-75.

Experienced window washer.
Male. Full time.
DEW-ALL SERVICES. FI 6-6163

EXPERIENCED gardener. White.
With pick up. Apply 693 Gren-
fall Road. Mornings.

HEY BOYS!

11 YEARS OR OLDER
EARN YOUR OWN
MONEY

HERE IS YOUR CHANCE
TO RUN YOUR OWN
BUSINESS AND MAKE
GOOD PROFITS
DELIVERING
THE DESERT SUN
ON GOOD PAYING ROUTES
PRIZES - TRIPS
INSURANCE - CONTESTS
SEVERAL OPENINGS NOW
IN PALM DESERT
AND OTHER AREAS
APPLY TODAY!

The Daily Desert Sun
CIRCULATION DEPT.
181 NO. INDIAN AVE.
FA 5-5005 - THE CENTER

DESERT EMPLOYMENT AGENCY

Domestic Couple R&B \$450
Stenographer \$300
Porter \$200
Hotel Maid \$175
Clerk - Typist \$225
Manicurist Open
Fitter - Alterations \$75 wk
Saleslady \$90 wk
NCR 2000 \$300
Bookkeeper - Typist \$60 Wk
Chauffeur - Butler R&B \$200
Bookkeeper \$281
Domestic Cook R&B \$225
Cook - Housekeeper R&B \$200

LUCILLE GARLAND
173 E. Andreas Ph. FA 5-2364

COUPLE

WANTED to manage small apart-
ment house in Palm Springs.
Good location. New building.
Large two bedroom units. Must
have own furniture.
CALL HAL EVANS, FA 4-9628

Ernie Lindberg, Realty

FRONT desk clerk, full time, for
22 unit hotel. Starting Novem-
ber. Personable, solid back-
ground hotel operation, prefer-
ably Palm Springs. Reserva-
tions, part time switchboard,
some correspondence. Reply
with full details. Desert Sun,
Box 190, File L-74.

ESTABLISHED local company
needs 2 girls for immediate em-
ployment. 1-Shorthand, typing,
general office. 2-Typing, gen-
eral office. Year round. Insur-
ance benefits. Write qualifica-
tions. Desert Sun Box 190, File
L-72.

EXPERIENCED automobile sales-
man. Combination new and
used. To sell the Hot 60 line.
IMPERIAL MOTORS
OF PALM SPRINGS
Ask for Bob Dodson
68-350 Hiway 111

Automobile Salesman
CALL IN PERSON
Simms Buick-Pontiac
383 N. INDIAN

WORKING manager for service
station. Age 25 to 40. Must have
local references. Salary \$85
week. Write Desert Sun Box 190,
File L-76.

RESPONSIBLE, kind, babysitter.
Your home or mine. Noon till
10. 2 small boys, vicinity Cielo
Vista School. Desert Sun Box 190,
File L-70.

HOTEL maid and part-time maid,
starting immediately. Monthly
salary. Transportation neces-
sary. Desert Isle Hotel.
FA 5-5079

MANAGER
USED car lot. Unlimited opportu-
nity for capable man. DI 7-1437
for appointment.

PUBLIC STENOGRAPHER needs
full time assistant. Must be good
at shorthand and typing. Higher
than average salary. FA 5-2755.

COOK-housekeeper. 2 adults. ex-
perienced and checking of ref-
erences required. Live out.
Own transportation. FA 5-3914.

KITCHEN woman. White. Expe-
rienced restaurant work. Apply
Bill Ude's Cafe, 332 North Palm
Canyon.

AID mother, housework and child
care. Live in or out.
FA 4-3979

EXPERIENCED GARDENER
WITH PICK UP
FA 4-3211

NIGHT AUDITOR - HOTEL
Hand Transcript-Year Around
FA 5-6285 - FA 5-5615

DENTAL assistant, experienced.
State qualifications. Desert Sun
Box 190 File L-69.

MAN for remodeling and building
maintenance; experienced, 25 to
45, steady work. FA 4-9665.

GIRL for hamburger and malt
shop. For appointment call Mr.
Craig, FA 5-2561.

PBX OPERATOR
TYPIST
FA 4-1411

MAID, part time, 6 days.
SUNSHINE COURT
343 N. PALM CANYON

A-1 COOK. Colored. Permanent.
Must be experienced. Additional
help. FA 4-2235.

REAL ESTATE

BROKER or Salesman

Local Experience Preferred,
But Not Necessary
Phone For Appointment

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS

475 N. Palm Canyon Dr.
Phone FA 5-2727

ATTRACTIVE saleswoman for ac-
tive office. Will train if neces-
sary. The Gagnon Co. FI 6-6282.

EXPERIENCED maid. Full or
part time. Dev-All Services
FI 6-6163

Real Estate Loans 28

FIRST TRUST DEED LOANS
Homes, Hotels and Apartments
Existing or New Construction
PROMPT SERVICE
L. H. EDGERTON
CALIFORNIA LAND & INV. CO.
LOAN REPRESENTATIVE
California Federal Savings
443 N. Palm Canyon Drive
Palm Springs, California
PHONE FA 4-4338

NEED INCOME?

WILL discount Trust Deed 25 per
cent. Earn 12 per cent on your
money.

ROSLYN LANG BROKER
1175 N. Palm Canyon - FA 4-9606

CAPITAL WANTED

DELUXE hillside mobile homes
park. In finest area on East
Highland Avenue, San Bernar-
dino. (Land clear and no second
money needed.) Private party.
P.O. Box 2212, San Bernardino.

NEED MONEY

IF YOU own land or other Real
Estate, your problem is solved.
Builders 2nd T.D.'s bought.
Consult Trust Deed specialist.
FA 5-3874 STERN FA 5-2734

MONEY AVAILABLE

TO BUILD MOTELS
ANY AMOUNT—NO LIMIT
6% INTEREST - 30 YEARS
HOWARD M. COMRAS
FA 8-2917 - DI 7-2607

1st and 2nd T.D.'s Private Funds
Arranged - Bought - Sold
RALPH WEINSTEIN, FA 5-2884

2nd TRUST deeds. \$2000 to \$3000
each. By builder. Principals
only. FA 8-3201.

Bus. Opportunities 29

NEW RESTAURANT BUILDING
FINISHED to suit tenant. On
Highway 99 in Whitewater. Al-
len, FA 5-7105 or write 155 Oco-
tillo, Palm Springs.

LIQUOR license—On Sale. River-
side County.
Desert Sun, Box 190 File L-71

Lots & Acreage 33

OTTO REALTY
68-744 Hiway 111 FA 8-1380

RESIDENTIAL HILLTOP LOTS
\$7500 UP - West on Racquet Club
Road to Jais Drive.

JANIS HILLTOP
ESTATES
FA 5-7238 OR BROKER

SCARCE AS HEN'S TEETH
And We Have Some—
Highway 111 Frontage
NEAR INDO
2 PARCELS - UNDERPRICED
Busch Real Estate 81-632 Hwy. 99
INDIO - DI 7-1283

LOTS by owner - off Ramon
Road. City limits, one mile.
P.O. Box 45553, Los Angeles 45

For Sale or Exchange 34

ADJOINING
THUNDERBIRD
SELL OR TRADE

EQUITY on acreage, lots, income.
Automobile or what have you?
Charming 2 bedrooms, and den.
Gorgeous corner lot, completely
walled. Beautifully landscaped.
Large living room with fire-
place, built-in wet bar, dining
room, excellent wardrobes and
storage area, unusually fine con-
struction. Unusual purchase at
\$37,500.

Isabelle Cameron
REALTOR with
DON CAMERON, REALTOR
71-839 Hiway 111, Rancho Mirage
Phone FA 8-2155

DESSERT OPPORTUNITY
8 ACRES level trailer park site
in DESERT HOT SPRINGS. All
utilities. 323 ft. frontage on Dil-
lon Rd west of Palm Drive. Call
Dickens 5-5030 Reseda, Calif.

RESIDENTIAL, commercial or
Industrial lot.
\$995 - \$295 DOWN
Louis Venger, FA 4-9333 - 5-5395
ALL MEN ARE BROTHERS"

HAVE CASH BUYERS
NEED ACREAGE LISTINGS
SEAMANS REALTY
464 N. Palm Canyon Drive
FA 5-5102 FA 5-5514

40 Terrific Acres

APPROXIMATELY 132 lots ad-
joining ultra smart commu-
nity golf courses. South of H-
way 111. Area of \$100,000 (es-
timate) 2000 cars with qualified
buyers are expected to pass his
property during the Ryder Cup
Matches ALONE Assistance of
experienced subdivider, builder
available at no charge if se-
sired. PRINCIPALS ONLY.
P.O. BOX 277, PALM DESERT

Lots -- \$50 Down

78 ACRES, \$1500 acre with poten-
tial. Paved street frontage. Can
divide into 19 acre parcels. Easy
terms.

COMMERCIAL lot, Palm Canyon.
200' frontage. Suitable 42 units.

THOUSAND Palms lots, \$2150 up.
\$50 down. Near new subdivision.
R-4 60' x 140' off Ramon. \$3500.

Marjorie Baron

FA 4-1796 - FA 4-2629

BANNING

1200 ACRES
SUITABLE for record of survey
subdivision.
\$100 PER ACRE—TERMS

M. ZONE
FOUR 10 ACRE PARCELS
\$1850 PER ACRE—TERMS
Adjacent to Industrial Park.

JENSEN REALTY
461 W. Ramsey Banning
Victor 9-3740 Victor 9-3779

ACREAGE SPECIAL

HIGHWAY FRONTAGE both
sides, plus railroad frontage. Ap-
proximately 585 acres. Good
subdivision land \$500 per acre.
Easy terms takes it.

HAROLD HICKS

REALTOR
1345 N. Palm Canyon FA 4-1101

60 ACRES

Adjoining Citrus Land
South of Indio
\$500 PER ACRE

McGlashan Realty

REALTOR
73-945 Hiway 111
PALM DESERT FI 6-6081

240 ACRES - RICH LAND
Canal Water
Hot Spot Location
1/2 MILE HIWAY FRONTAGE
Only \$1000 Per Acre
29 PER CENT DOWN

CLEM RUSSELL

COACHELLA Express 8-5572

80 LEVEL acres, south end of
Salton Sea, half mile west of
Hiway 99, \$14,000.

40 ACRES - Indio, near 58th
and Jefferson. \$800 per acre.

OTTO REALTY

68-744 Hiway 111 FA 8-1380

RESIDENTIAL HILLTOP LOTS
\$7500 UP - West on Racquet Club
Road to Jais Drive.

JANIS HILLTOP

ESTATES
FA 5-7238 OR BROKER

SCARCE AS HEN'S TEETH
And We Have Some—
Highway 111 Frontage
NEAR INDO
2 PARCELS - UNDERPRICED
Busch Real Estate 81-632 Hwy. 99
INDIO - DI 7-1283

LOTS by owner - off Ramon
Road. City limits, one mile.
P.O. Box 45553, Los Angeles 45

YOUR GAIN

7 UNITS—SOUTH END
MOTOR MOTEL AND POOL
Must be pre-season sale.
Less than 7 times potential.
Bring your check book.

Paul Burkholder

339 N. PALM CANYON DRIVE
FA 5-2613 FA 4-9028

32 UNITS

HEART OF TOWN. Walk to ev-
erything. Bargain at \$75,000.
Consider \$15,000 down. BILL
COLVEN OFFICE, 401 N. Palm
Canyon. Next to Texaco.
FA 4-3391

CUTE Duplex, wonderful location.
1329 Camino Primrose. Good
income, built-in kitchen, carpet-
ed. 3 years old. Newly decorat-
ed. Priced to sell.
C. Chapel FA 8-2302
OWNER FA 8-2705

19 ROOM HOTEL - Cash out or

trade for home or units, West-
wood or Coastal area.
CULVER NICHOLS, Realtor
861 N. Palm Canyon FA 5-2182

TRIPLEX - 4 years old, furnish-
ed. South End. Only \$34,500.
14 UNIT HOTEL \$120,000
JULES DE VORZON REALTY
1447 N. Palm Canyon FA 5-5240

11 Unit Hotel - Heated Pool

Furnished - Kitchens - Huge Lot
\$9500 Down or trade to \$80,000 loan
635 CHUCKWALLA - FA 5-5709

31 MOTEL units in Van Nuys. Will
trade for Palm Springs prop-
erty. Owner. FA 57010.

5 UNIT CONTEMPORARY
Pool, Patios, Built-ins, Yearly
Rentals, \$7500 Down - FA 5-7960

TERRIFIC BUY!

On Hiway 111 - AAA Rating

15 UNITS

WITH and without kitchens, re-
frigeration, nicely furnished,
room for more units. On park-
like grounds.

HAS \$80,000 LOAN
EASY PAYMENTS
BOOKS OPEN
POOL

POOL
\$130,000
BOB WINSLOW
REALTOR

FA 5-2121 - Across from Chi Chi

BARON'S BEST BUYS
3 FURNISHED units, wind free,
South End, all rented. 1 and 2
bedrooms. \$5000 down. \$24,500.

Deluxe 9 Units
POOL, furnished, secluded, new
market. Ranch Club privileges.

Heart of Downtown
16 FURNISHED UNITS
POOL - INDIAN AVENUE
\$110,000

Cathedral City
11 UNITS, Pool, C-1 corner. \$75,000

Marjorie Baron
FA 4-1796 FA 4-2629

SEVEN SUITES

that will bring you rich receipts.
Beautifully appointed around a
lovely pool. Located in desirable
South End part of town. 100 per
cent cooled by refrigeration. De-
luxe two bedroom owner's
apartment included in the above.
In addition to office and TV
recreation room. Requires \$20,-
000 cash, owner will carry bal-
ance on 1st Deed of Trust on
listed price of \$67,500.

MILDRED JACKSON
296 S. PALM CANYON
Phone FA 5-5356 or FA 4-2916

OUT OF TOWN OWNER
LIQUIDATING

12 UNITS
AT 1020 N. INDIAN
\$85,000

100' x 137' ON HOTEL Row near
El Mirador. Furnished by Bar-
ker Brothers. 40' heated filtered
pool. Easy terms or trade. Good
income. FA 5-2635 or Van Nuys
State 5-6503

5 NEW UNITS
PERMANENT rentals. 1 deluxe
2 bedroom with fireplace for
owner, 5 separate electric and
gas meters. Only \$47,500. Con-
sider Palm Springs house as
down payment.

Lyngaard Realty
140 E. TAHQUITZ DRIVE
Across from Desert Museum
FA 4-9436 FA 5-6931

BEST BUY IN TOWN!
6 DELUXE UNITS, choice South
End area. Large pool and beau-
tiful patio. Completely furnished.
Room for 4 more units. Marital
problems forces price down, was
\$79,500 - Now only \$58,500.
Hurry!

MIKE JEKYLL ASSOCIATES
Les Mohrs Terry Ray
Mal Hamm Graham Dexter
457 N. Palm Canyon FA 5-2734

YOUR GAIN
7 UNITS—SOUTH END
MOTOR MOTEL AND POOL
Must be pre-season sale.
Less than 7 times potential.
Bring your check book.

Paul Burkholder
339 N. PALM CANYON DRIVE
FA 5-2613 FA 4-9028

LET'S GO TO PRESS

Exclusives Priced To Sell

UNFURNISHED new 2 bedroom home, \$2000 down \$14,250

NEAR KATHRINE FINCHY SCHOOL—1 year old 3 bedroom 2 bath home—off white carpets and drapes gives this home a sparkling effect—living room opens to colorful patio and enclosed planted yard, cheerful kitchen has built-in appliances \$21,500

NEAR CAMERON CENTER—on newly paved street with sewer, is a beautifully kept Spanish home, attractive yard has a variety of plantings including rose garden—The 3 bedrooms, 2 baths, living room, den, are all spacious. The central hall makes an effective entrance. You'll love this home, completely furnished ... \$32,500

VENABLE TRACT—near Biltmore Hotel—custom-built well furnished 2 bedroom 2 bath—family room with bath—built-in appliances, separate dining room, terrazzo entrance steps down to attractive living room with fireplace—all rooms open to patio and pool—enclosed, landscaped yard, paved street, sewer, vacant—move right in—Reduced to \$47,500

R-3 LOTS—South Riverside Drive \$26,000

ACREAGE—3 to 40 acres—Country Club Drive \$2950 and up

RENTAL—3 bedrooms, 2 baths—pool—lease \$260

SEE US FOR LOTS, ACREAGE, HOTELS AND RENTALS

THERESA PRESS, REALTOR

611 SOUTH PALM CANYON FA 5-5282 — FA 5-5294

DEEP WELL AREA

NEAR BILTMORE HOTEL AND CAHUILLA SCHOOL

3 bedrooms, 2 baths, large landscaped lot, beautiful mountain view from west patio. Heated and filtered pool. Carpets and drapes.

REDUCED TO \$38,500

In Enchanted Village Estates

Near St. Theresa Church, High school and El Cielo Grammar school. Modern 3 bedrooms, 2 baths carpets, drapes, refrigerated cooling. Kitchen with built-ins.

\$21,750---\$3500 DOWN

GOOD BUYS IN ACREAGE
FROM PALM SPRINGS TO INDIO

RUSSELL WADE, Realtor

LEW LEVY---Associate

MEMBERS PALM SPRINGS REAL ESTATE BOARD
850 SOUTH PALM CANYON DRIVE—PHONE FA 5-2855 or FA 4-9282

FIREPROOF BUILDING

COMMERCIAL -- INDUSTRIAL

MOST MODERN CONSTRUCTION

READY FOR BUSINESS

INDUSTRIAL PLACE

OFF PALM CANYON DRIVE
10,000 SQUARE FEET—LOT FOR PARKING—LOADING DOCK

PRICED FOR QUICK SALE

S. FRANKS, REALTOR

279 NORTH PALM CANYON — FA 5-5055

Real Estate for Sale 35

SOUTH END EXCLUSIVE

3 BEDROOMS, 2 baths, large corner fireplace, wall to wall carpets, drapes, sliding glass doors to patio and barbecue. Property all walled, landscaped.

POOL
\$29,500

CHOICE AREA

LOVELY 2 bedrooms, 2 baths. Large patio, lots of trees, walled yard, nicely landscaped. Owner transferred. Property vacant.

\$18,500

BOB WINSLOW

REALTOR
FA 5-2121 — Across from Chi Chi

\$9850

2 ROOM home, beautifully landscaped, walled, large closets, garage. Can be bought furnished \$950 down with easy payments.

ART KNUDSON REALTOR
947 GLENN, CATHEDRAL CITY
FA 8-3863 FA 5-6903 Eves.

NEAR SCHOOLS

\$18,500 — NEAR new 3 bedrooms, 2 baths, fenced near High School and St. Theresa's.

Marjorie Baron

FA 4-1746 FA 4-2339

109 SPACE

DELUXE trailer park, can add 30 spots, handles large units. About \$45,000 down required. No phone information. BILL COLVEN OFFICE, 401 N. Palm Canyon, next to Texaco. FA 4-3391.

REDUCED to sell. 2 bedroom house, large lot, \$10,500. Owner, FA 8-2148, Eves. FA 8-3438.

Real Estate for Sale 35

Dial and Save

DUPLEX — \$10,750 furnished. Walled in, large lot. Sacrifice.

DUPLEX — \$18,500 1 bedroom each. Excellent value. See it!

4 BEDROOMS, \$39,500. Pool. Close to estate homes.

5 BEDROOMS, 4 baths, estate home, \$69,500. Trade for smaller home or income property.

3 BEDROOMS, deluxe, elite area. Drastically reduced. Will trade for Los Angeles area T.D.'s or submit.

LEASE — 3 bedroom, 2 bath custom built home, with option.

Munholland & Co.

1059 N. Palm Canyon FA 4-1082
Evenings FA 4-2149

STOP LOOKING
AND START LIVING

In this newly decorated, three bedroom, two bath Enchanted Village home. Peaked-roof model features heated 15x30 Paddock pool, kitchen built-ins, refrigerated air conditioning, fully fenced yard, landscaping. Perfectly tailored for year-round resort living. Buy our equity, pick up the payments and move right in. Call FA 4-9483 after 4 p.m. week days, all day Saturday and Sunday for further information.

CUSTOM BUILT

DELUXE 3 bedrooms, 2 baths, extra large bedrooms, sunken living room, bar. All built-ins including intercom and vacuum cleaner. All this and more for only \$32,000.

S. FRANKS

REALTORS
279 N. Palm Canyon FA 5-5055

3 BEDROOM HOUSE
SOUTH END
286 OCOTILLO

35 Real Estate for Sale.

LAS PALMAS AREA'S BEST BUY

THIS 4 BEDROOM, 3½ bath home is just 1 year old and like new. Completely enclosed yard and patio, refrigerated cooling, double carport. The floor plan is perfect for family living and entertaining. Completely furnished and ready to move in. Only \$10,000 down. Price reduced to

\$52,500

SEVEN UNITS

CHOICE LOCATION, refrigerated cooling, pool, in first class operation, 2 bedroom 1400 square foot owner's quarters.

\$98,000. TERMS

HAROLD HICKS, Realtor

ASSOCIATES

Burnham Bigelow John Tosti Kenneth Herman
William Hopkins Erv Hall

1345 N. Palm Canyon Ph. FA 4-1101

End Of Summer Specials

\$15,750—South end, lovely 2 bedroom, screen lanai, garage, workshop. Partly furnished home, fenced, trees, shrubs.
\$21,950—\$2000 down—4½% interest. Pool, 3 bedroom, 2 bath home. All built-in kitchen, fenced, landscaped, sprinklers.
\$28,000—Custom 3 bedroom, den, 3 baths, built-ins, dining room, carpeted, draped, patio, landscaped, walled, 2 car garage.
\$32,500—Deep Well area, 3 bedrooms, 3 baths, pool. Carpeted, draped, bar, landscaped, sprinklers, fenced. A real buy!

INCOME SPECIALS

\$38,500—South End—8 nice furnished units, pool. Room for more. We also have lovely apartment buildings for sale or trade.

LOTS

\$10,000—Deep Well lots. Buy while they last!
\$5000—3 large view lots near golf course and shopping.
SUMMER SPECIALS—Acreage. Buy while they're still hot.
40 ACRES—1320 ft., Hiway frontage, south of Indio, near Thermal Airport. Leveled, tiled, water. \$1100 per acre. Easy terms.
40 ACRES—Palm Desert—surrounded by activity. \$4500 per acre.

HUTTON'S REAL ESTATE

505 N. PALM CANYON — FA 5-5977 — FA 4-9414

OWN YOUR OWN

SANDPIPER

Garden Apartment
Film Desert

PRIVATE PATIO, POOL
2 BEDROOMS, 2 BATHS
KITCHEN

FULL REFRIGERATION
EXCELLENT TERMS

SEVERAL AVAILABLE
FOR OCCUPANCY

See the Models

THE SANDPIPER—Just minutes thru Palm Springs on Highway 111 and Palms to Pines Highway. Phone Flareside 6-6156

\$12,500 FULL PRICE

\$1100. DOWN

2 BEDROOM MODERN

Large Shade Trees

Paved Street — City Sewer

Lathe and Plastered

Near Schools

Immediate Possession

Low Monthly Payments

ENCHANTED HOMES

WE HAVE THEM

SALES AND RENTALS

Seamans Realty

464 N. PALM CANYON DRIVE
FA 5-5102 FA 5-5514

THIS HAS GROWN OLD GRACEFULLY

3 BEDROOMS, 2 baths, rumpus room and separate dining room plus 2 bedroom 2 bath Guest House. 2 fireplaces, furnace heat, beautiful trees and shrubs. \$19,500.

Close-in — Furnished Rentals

2 Bedroom, 2 bath ... \$110 month

1 Bedroom, 1 bath ... \$90 month

Ralph Weinstein

REALTOR
256½ S. Palm Canyon Drive
Phone FA 5-2384

FANTASTIC!!

3 BEDROOMS, 2 baths. Everything furnished including dishes and linens. Ready to move in. Pool, patio. Only \$27,950. Submit move down payment.

S. FRANKS

REALTORS
279 N. Palm Canyon FA 5-5055

Owner Leaving State Must Sell. Make Offer

DEEP Well area. Beautiful 2 bedroom, 3 bath refrigerated home. Carpets, drapes, wet bar. Large family room, 20 x 40 pool. 1416 South Calle Rolph

ART KNUDSON REALTOR
947 GLENN, CATHEDRAL CITY
FA 8-3863 FA 5-6903 Eves.

TWO bedroom furnished home on beautiful ½ acre corner lot. Owner will make very easy terms and take vacant lot or late model automobile as down payment. Owner FA 4-2213.

Real Estate for Sale 35

\$495 DOWN

Sunny Dunes Homes
BEAUTIFUL new 3 bedrooms, 2 baths, INCLUDING CARPETING THROUGHOUT OR FLOOR TILE AND DRAPES THROUGHOUT. Plus an extra large Kitchen, Birch cabinets, serving bar, built-in oven, range, disposal, ceramic tile in bath rooms and kitchen. Sewers, curbs and paved streets in and paid for. Completely fenced.

No Balloon Payments
EAST on Ramon Road to Calle Santa Cruz (1 block before Kelly's Furniture), turn right to furnished home lot.

Tom Paul—Sam Kert
ENTERPRISE
FA 5-5263 — FA 4-9435

Before The Rush

NOW'S THE TIME to buy or trade for that more comfortable and luxurious home. We have several very desirable homes reasonably priced, for which you can trade your present home or purchase for a very low down payment. Call us for more information.

MIKE JEKYLL ASSOCIATES
Les Mohrs Terry Ray
Mal Hamm Graham Dexter
457 N. Palm Canyon FA 5-2734

Want a Bargain?

SEE this 3 bedroom, 2 bath Modern home Only 2 years old. LARGE POOL AND PATIO, fenced and landscaped, South End area. Partly furnished. All for only \$22,500, good terms.

MIKE JEKYLL ASSOCIATES
Les Mohrs Terry Ray
Mal Hamm Graham Dexter
457 N. Palm Canyon FA 5-2734

Racquet Club Road Estates
"Neighborhood of the Stars"

3 BEDROOMS, 2 baths, refrigerated air conditioning, wall to wall carpeting. Plenty of built-ins. 100' x 100' fenced lots, sewers. No assessments, no impounds. \$17,950 — \$950 down. Balance on 6 per cent terms. See beautiful model home 10 a.m. to 7 p.m. 325 Francis Drive. FA 5-7884.

\$9850

2 BEDROOM home, beautifully landscaped, walled, large closets, garage. Can be bought furnished \$950 down with easy payments.

ART KNUDSON, REALTOR
947 GLENN, CATHEDRAL CITY
FA 8-3863 FA 5-6903 Eves.

Less Than Cost

2 YEARS old, 3 and 4 bedroom houses. Furnished or unfurnished. Pool, 5 ton refrigeration unit. Fireplaces, all built-in kitchens. Built by Alexander. South of Ocotillo Lodge.

W. M. OTTO CO. FA 5-2031

SAVE Money — Why pay Rent? Own your own furnished home. Total price \$4450, easy terms. Near Palm Springs on Indian land. Owner leaving. This is a real bargain. Call FA 4-2101.

35 Real Estate for Sale

AMY NELSON BEST BUYS

\$12,000—NEW 2 bedroom home and garage, near school. See this.

\$14,500—NEAR new 3 bedroom home. Low monthly payments.

\$19,500—NEW 3 bedroom, 2 baths, carpets, drapes, refrigerated.

\$22,500—3 BEDROOM, 2 baths and pool, landscaped. South Side.

\$29,500—FURNISHED new 3 bedroom, 2 baths, pool, landscaped.

\$38,000—5 FURNISHED units and pool. Near Ramon Road.

\$58,500—8 FURNISHED units and pool. Room 4 more units.

\$120,000—14 FURNISHED units and pool. Near new Riviera Hotel.

\$4250—100x128 LOT—Near Palm Canyon Drive. A real value!

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\$27,000—PALM Canyon Drive 100 ft. frontage. Commercial lot.

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G.I. RESALE—3 bedrooms, 2 baths, pool 16'x35'—\$16,400 loan, 4½%. Payments \$104 month including taxes. \$20,950—\$2000 down.

5 BEDROOMS, 3 baths, nice conditioned home, big landscaped view lot. A-1 location. Owner leaving state—\$21,500—\$2000 cash.

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Refrigeration, private yards, 2 swimming pools. At Hiway 111 turn north on Portola west on Santa Rosa 500 feet to...
The White Sands
FI 6-6619 — FI 6-8712

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NEW one bedroom. Furnished and unfurnished, \$150 up. 740 square feet. Patio 300 feet. Laundry, TV cable, heated pool.
509 HIGHLAND DRIVE

DELUXE furnished 1 bedroom apartment. POOL. Newly decorated. \$125 month on lease. Also studio \$100. Good location. FA 5-7424

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SOUTH END DELUXE 1 bedroom FURNISHED. POOL. PATIOS. 436 AVENIDA OLANCHA

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FA 8-2816 or FA 8-2731

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HOUSE OF ROY, REALTORS
FI 6-6445

Palm Springs
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4499 CAMINO PARCELA \$97.50
622 WARM SANDS DR. \$125.00

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FAIRVIEW 4-9207 or 5-2731

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\$140 MONTH UP
PALM SPRINGS NEWEST
LARGE deluxe, beautifully furnished and unfurnished. 1 bedroom apartments.

Cooled by Refrigeration—Laundry Large wardrobes. Parking. Large landscaped patio.
Near Cameron Shopping Center
788 N. Riverside Drive
FA 4-9887

DELUXE spacious furnished apartment. Single and 1 and 2 bedroom. Can be used as combination living and professional quarters, also offices, and studio apartment. Center of town. \$75 up. 457 N. Palm Canyon opposite Mayfair Market. Call manager, office 9 FA 4-9347.

NEW spacious 1 bedroom apartments. Completely furnished. Also unfurnished. Large heated Pool. TV set, wall to wall carpets laundry room. \$125 - \$145.
777 CAMINO REAL — FA 5-7013

FURNISHED modern one bedroom and studios. Kitchens \$90 to \$110 month on lease. Adults. Utilities paid. South End. 450 Avenida Ortega. FA 5-7864.

BUSINESS girl. Share nice apartment with same. POOL, twin beds, \$75. Call Julie at Golf Shop. FA 8-2161.

MODERN furnished studios, full kitchens, baths, TV cables. Center of town. Adults. \$65 up per month on lease. FA 5-7327.

Furnished 1 Bedroom Bungalow Also Studio Apartment
FIREPLACE — TV CABLE
350 Paseo El Mirador FA 5-7578

1 AND 2 bedroom apartments, and sleeping rooms. Heated pool and TV. FA 4-9006. 417 W. Arenas Road.

1 BEDROOM furnished, unfurnished. Fireplace, laundry. So. End. 432 Avenida Ortega. FA 4-9354.

\$60 — 1 BEDROOM FURNISHED Jack Neal, 735 Broadway Cathedral City — FA 8-2459

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279 N. Palm Canyon FA 5-5055

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HOUSE in business zone, ideal for home - business combination. \$175 per month.

2 BEDROOM furnished home, 2 blocks from Palm Canyon, 24" TV, built-in stove, etc. \$175 per month.

John W. Williams REALTOR

423 N. Palm Canyon Ph. FA 4-1641

CUSTOM 3 bedrooms, 2 baths, 5-ton refrigeration, completely furnished. POOL. \$500 month on year's lease.

LITTLE TUSCANY \$1500 month. 3 bedrooms, maids quarters, furnished. Magnificent View, POOL.
MARJORIE BARON
FA 4-1796 — FA 4-2629

COUNTRY estate. Deluxe living, beautiful city home on Dunes. All utilities paid. Unfurnished. Fine for health minded family. Living room carpeted, stove, washing machine. \$210 per month.
GEORGE BERKEY, REALTOR
Indio Diamond 7-3358

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COMPLETELY furnished home for 4 to 6 months. 2 bedrooms and convertible den, 2 baths. View, golfing and beach near by. \$375 per month, gardener and water included. Frontier 5-8053, evenings Frontier 5-5063.

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BEAUTIFUL new view home. Completely furnished 2 bedrooms, 2 baths, den, patio, pool privileges, refrigeration. Near Shadow Mountain Club. On year's lease at \$350 per month. References. FI 6-6977.

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296 S. Palm Canyon at Baristo Phone FA 5-3356 or FA 4-2916

3 BEDROOM furnished, 2 baths, custom pool, forced air heating, refrigeration. 6 months old. \$300 month on lease.

DUNLEVIE ASSOCIATES
1807 N. Palm Canyon FA 4-1237

OWNERS attractive furnished 1 bedroom home. Adults. Inquire 37-112 Palo Verde Drive, Apartment 6, Sun Air Tract, Cathedral City.

FURNISHED 2 bedroom house. Large enclosed patio, garage. Beautiful corner view lot. Reasonable rent. 2481 Leonard Rd. FA 4-2213

BEAUTIFULLY completely furnished 2 bedroom, den, TV, wall to wall carpets. Walled. Garage. \$150 year lease. FA 5-7990

FURNISHED, \$250 month. TV. Attractive. 2 bedroom, 2 bath. Decorated, beautiful view. Call FA 5-5902—LA, DU 3-0214

3 BEDROOMS, furnished, fenced. Kids, pets OK. \$115 month. Jack Neal, 735 Broadway, Cathedral City, FA 8-2459.

UNFURNISHED or will furnish. New 3 bedroom, 2 bath house. POOL, \$195 month. 681 Spencer Drive. FA 8-1471.

COMPLETELY furnished new 3 bedroom 2 bath, refrigeration. Near Ranch Club \$250. FA 5-6543

\$100 — 4 BEDROOMS, 2 baths. Also 3 bedrooms, carpets, drapes New FA 4-1557.

2 Bedroom — Unfurnished \$100 Month — Close In FA 5-6510

COOL, clean 1 bedroom furnished home. Lawn and shade. 44-475 San Juan Palm Desert FI 6-6292

NICE 2 bedroom furnished house, \$125 per month. John Sharp, Realtor. FA 8-2816.

2 BEDROOM unfurnished, air conditioned, electric range, drapes. 2882 Anza Trail FA 5-7792

3 Bedrooms, 2 Bath. Drapes, Fenced, Near School. FA 4-2690

Trailer Rentals

\$35 MONTH. Smoke Tree Trailer Park. Center of town. See at office.
MODERN 26 ft. \$75 month, Lot D-3, 156 S. Indian. FA 5-6311

Musical Instruments

Closeout Sale
ALL 1959 MODELS
BALDWIN — ACROSONIC
WURLITZER
PIANOS AND ORGANS
Free Lessons — Free Delivery
YATES MUSIC CO. FA 5-2838
The Plaza Corner Indian

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KURTZMAN grand piano. Beautiful walnut finish. Excellent condition. \$850. FA 4-1521.

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NEW 1959 MERCURYS AND EDSLS—SOME FULLY EQUIPPED

Radio, Heater, Automatic Transmission, Power Steering, Power Brakes, Whitewall Tires.

AS LOW AS

FULL PRICE \$2501.25

PLUS TAX AND LICENSE.

AS LONG AS STOCK LASTS.

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OPEN TIL 8 P.M. AND SUNDAY

Household Goods

USED FURNITURE and household appliances bought and sold. We Pay Highest Prices
STERMER'S
67-951 Hiway 111, FA. 8-3935

Trailers for Sale

23' BRAND new, never used 1959 vacation trailer. Eastern built. Completely furnished. Stove, electric refrigerator, shower, toilet, bedroom, dinette. Sleeps 4. Retail price \$2795. Will sacrifice below cost \$2200 to private party. FA 5-2082.

33 FOOT Eastern built. Aluminum awning, cooler. On nice corner, new section Ramon Park. No children this area. Sacrifice price \$2150. Call Mr. King FA 5-5005 days only.

SELL equity very reasonable on beautiful 1959, 50'10" wide. Monthly payments \$73. Honestly, this trailer must be seen to be appreciated. Murrys, 68-100 Hiway 111, next to Sun Air Drive-In Theatre.

TRAILER RAMADA
WANT a ramada? Large comfortable, furnished, center of town. It's yours \$1 year if you buy 26 all metal glider trailer. Toilet, refrigerator, etc. Owner leaving town. Hurry. FA 5-6311.

VERY clean and pretty 35' Roadmaster with sky lites. Trade or terms. Selling reasonable because of 1960 models arriving. Murrys, 68-100 Hiway 111, next to Sun Air Drive-In Theatre.

DEEP freeze chest type, 2 compartment, 8 cubic foot, A-1 condition. Reasonable. FA 5-5162.

HANDSOME 5 piece rose-beige sectional sofa. \$200 or \$50 per section. FA 5-7657.

SACRIFICE new 42" Wedgewood gas range. Make offer. FA 4-4750

WESTINGHOUSE Laundromat, Frigidaire dryer. Excellent condition. \$175. FI 6-6222.

APARTMENT gas range, 4 burner oven and broiler. \$75 cash. FA 5-7457

CARPET REMNANTS
All Colors, All Sizes, 1/2 Price
Popular Furniture, 129 Plaza

FRIGIDAIRE dishwasher. Cost \$360. Sell \$175. At Palm Springs Transfer and Storage.

SOLID OAK DINETTE SET, \$200
477 Avenida Palmeras FA 4-1066

WESTINGHOUSE electric range, \$35. Console gas range, \$25. 563 N. Calle Ralph

Trailers for Sale 51
35 FT. IDEAL Trailer. Aluminum body, all air conditioned, furnished. TV and storeroom. Corner lot. B-19 Rancho Trailer Park. 1563 South Palm Canyon. FA 5-6990

SLIGHTLY damaged beautiful 40' 10' wide Columbia Will sell at Big Discount or take older trailer in trade. Murrys, 68-100 Hiway 111, next to Sun Air Drive-In Theatre.

CUTE little all metal Budget 26', fully modern, island bed, very, very clean. \$1495. term. Murrys, 68-100 Hiway 111, next to Sun Air Drive-In Theatre.

1955 35 FT. Prairie Schooner trailer home. 2 bedrooms, full bath, bunk beds. Awning and cooler. Private party. Must sell. FA 8-2874

1958 FIREBALL 15 1/2 ft. Used 2 weeks. Sold new \$1259. Will sell \$960. See at No. 22 Orchard Trailer Park.

CLEAN older trailer, electric refrigerator. Very livable. \$295. Murrys, 68-100 Hiway 111, next to Sun Air Drive-In Theatre.

RAMADA—2 patios, sitting room, full bath. Lots of closet space. Extra large lot with carport. FA 8-3309

1958 SHASTA 19 FT. USED ONCE—TERMS. FA 4-9633 or FA 5-7143

1956 17' TRAILER. Toilet, refrigerator. \$695. Horizon Market, 3393 East Palm Canyon.

MODERN 4 room cottage in Orchard Trailer Villa. Lot 64. Sell or trade for trailer.

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1951 CHEVROLET, 2 DOOR SEDAN \$125
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1958 FORD, FAIRLANE 300 \$2095
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1948 Jeep, 4 Wheel Drive . . . \$ 595
WINCH—RADIO.

1958 Chevrolet, Impala . . . \$2495
Coupe, immaculate car. Radio, heater, automatic transmission, power steering.

1955 Chevrolet V8 \$ 895
Hardtop coupe. Runs very good. Body is customized and needs paint.

1957 Rambler Wagon \$1995
Sharp car, automatic transmission; power steering and brakes; radio; heater.

PALM SPRINGS IMPORTS

68-406 HIGHWAY 111 FA 8-1105

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SPECIAL
Men's Moccasins and Sandals
..... \$4.98 to \$6.98
Women's Joyce Casuals
Value \$13.95 Now \$4.98 to \$7.98
PALM SPRINGS SHOE SALON
390 S. Palm Canyon
Next to Thrifty Drug Store
Plenty of Free Parking

L.A. Faces Biggest Obstacle--Wynn--Today

SPORTS in the SUN

12 The Desert Sun Monday, October 5, 1959

Dick Donovan Misses on Big 'Chance' Again

By OSCAR FRALEY

United Press International

LOS ANGELES (UPI)—Even an Angelino had to feel a touch of pity today for big Dick Donovan.

The Irishman from Massachusetts had wandered the baseball highways and byways for 13 weary years. He saw a lot of minor league towns and was traded around intermittently by the big ones.

But he had a chance Sunday to realize his dream of winning a World Series game—before he lost his control, lost his temper and sat helplessly by as he lost a game and his chance to be a World Series hero.

DONOVAN GAVE it a magnificent try.

He went out to the sun-baked mound at Los Angeles Coliseum and for six thrifty innings had the straining Dodgers eating out of his hand. Then they ate it off.

For five of those innings he set the Dodgers down in walkless order. In the other inning he allowed a single to Gil Hodges and saw the Dodger first baseman rubbed out in a double play. Then came the seventh and the roof fell in.

DONOVAN GOT the first man and it still didn't look too bad for him when Charlie Neal singled because he got Wally Moon to ground out. Then the control which long has been his major problem wavered once again. It was the same trouble which accounted for all his baseball journeying in the past.

Dick wheeled four pitches to Norm Larker and they were all off the beam. He largest crowd in series history yelled and jeered when he got only one pitch across the plate before walking Hodges to fill the bases.

MANGER AL Lopez of the White Sox went to the mound then and Donovan strode off—angrily jerking his arm away from the consoling pat of the pleasant skipper. Grim-faced he walked through the storm of applause from the previously hostile crowd and fumed his way to the dressing room.

"I know how he works," Donovan grated. "It's useless to argue with him. Anyhow I don't run the club and, after all, he won the pennant and I guess he knows what he's doing."

"But," he growled, "it's ironic to lose after giving up only two hits and two walks."

"I DON'T KNOW how I lost my control," he said with a frown. "I just don't know. But I'll tell you one thing. The guy who finds out can make a million bucks. 'Golly,' he sighed, 'what I would have given to have known back there in the seventh inning.'"

It summed up the sad saga of Dick Donovan. Wildness had cost him his last four games in the regular season. Now it had robbed him of that long-desired chance in the biggest baseball show of them all.

Two hits and two walks in six and two-thirds innings. It was, in the end, an epitaph to a life-long ambition.

FACTS AND FIGURES ON WORLD SERIES, FIRST THREE GAMES

LOS ANGELES (UPI)—Facts and figures on the World Series: Rivals — Chicago White Sox vs. Los Angeles Dodgers.

Results so far — Chicago 11, Los Angeles 0, first game; Los Angeles 4, Chicago 3, second game; Los Angeles 3, Chicago 1, third game.

Remaining schedule — At Los Angeles, games 4 and 5, Monday and Tuesday; games 6 and 7, Thursday and Friday, if necessary.

Radio and television — National Broadcasting Co. 12:45 p. m. (p.d.t.) at Los Angeles; 9:45 a. m. (p.d.t.) at Chicago.

Fourth game pitchers — Early Wynn for Chicago, Roger Craig for Los Angeles.

Odds — 11-10, pick 'em on fourth game and Dodgers favored at 17-10 to win series.

Weather forecast for fourth game — clear.

Figures for first three games: Attendance — 187,675. Total receipts — \$1,198,229.12. Players' share 60 per cent — \$611,096.86.

Commissioner's share — \$179,734.35. White Sox club share — \$101,849.49.

Dodgers club share — \$101,849.49. American League share — \$101,849.49.

National League share — \$101,849.49.

Casper Wins First Tourney Since Last June

PORTLAND, Ore. (UPI)—Billy Casper Jr. came back to the scene of his first money-winning effort as a professional golfer—a tiny \$33—and walked off Sunday with a check for \$2,900.

He shot four great rounds of sub-par golf in the \$20,000 Portland Centennial Open tournament to finish three strokes ahead of the field and win his first event since the U.S. Open at Mamaronock, N.Y., last June.

It was a demonstration of master putting by the 28-year-old pro from Apple Valley, Calif. He three-putted only one green in 72 holes and only had three bogeys. His putts over 72 holes totaled only 117.

Casper's main threats on the final day came from Bob Duden, Oswego, Ore., who had his finest pro round with four straight 63s, and Dave Ragan of Orlando, Fla.

Ragan came in with a 67 Sunday, his third in three days after an opening round of 71. Ragan and Duden tied for second, two strokes ahead of Mason Rudolph of Knoxville, Tenn.

Millers Keep On Comeback Trail in Series

HAVANA (UPI)—The Minneapolis Millers figure if the New York Yankees could do it "so can we." Last year the Yankees wiped out a 1-3 deficit to defeat the Milwaukee Braves in the "big" World Series.

The Millers, bucking similar odds, downed the Cuban Sugar Kings twice during the weekend and now are hoping for another victory over the International League playoff champions tonight in the seventh and decisive game of the Little World Series.

Scoring four runs in the third inning, Minneapolis posted a 3-1 victory over Havana Sunday night to knot the best-of-seven series at 3-all. The American Association champs won Saturday night's game, 4-2, as Ted Wills turned in 12 strikeouts.

May Be Sidelined

PRINCETON, N.J. (UPI)—Dan Sachs, Princeton's hard-running tailback, may be sidelined next Saturday when the Tigers play Pennsylvania in a key game of the Ivy League football season. Sachs is believed to have suffered a bone separation of a chip in Saturday's 22-0 victory over Columbia and may be out of the lineup four weeks.

Roger Craig To Oppose Ace of Sox

Chicago Misses Key Hits in 3-1 Third Game Loss

By LEO H. PETERSEN
UPI Sports Editor

LOS ANGELES (UPI)—The Los Angeles Dodgers, leading two games to one, figured they faced their biggest obstacle today—Early Wynn—in their hope of winning the World Series in five games.

Now 17-10 favorites to win the series, the Dodger players believed if they could beat Wynn they would wrap the series up on Tuesday. But they agreed that beating Wynn, who shut them out, 11-0, in the first game, was a big job.

"BUT WE'RE rolling now," said Manager Walter Alston, after admitting the Dodgers were lucky to win Sunday's second game, 3-1, before the largest World Series crowd ever—92,294 fans who jammed Los Angeles Memorial Coliseum.

He named Roger Craig, who took that first game trouncing to oppose the White Sox ace who won 22 games and lost 10 during the regular season. Craig was a tower of strength for the Dodgers, after being recalled from Seattle, winning 11 games while losing five.

TODAY'S GAME was a 11-10 pick-'em affair with another record-breaking turnout anticipated.

In naming Wynn, Manager Al Lopez of the White Sox bemoaned the lack of key hits in Sunday's game.

"I can't recall when we ever got to a pitcher for 11 hits and five walks in six innings like we did to Don Drysdale and not score," he declared. "That's the way it goes sometimes—you out-hit 'em, but they get 'em when they need 'em. That's the way it was."

ALSTON, WHO HAS been confident all along, would not go beyond his pitching plan after naming Craig to face Wynn again. Neither would Lopez disclose whom he had in mind for Tuesday's fifth game.

Alston did say that his relief ace, Larry Sherry, a hero in the Dodgers' pennant playoff victory and in Sunday's game, would be back in the bullpen.

The game was scoreless going into the bottom of the seventh inning, although the White Sox had runners on base in every inning.

BIG DICK Donovan had allowed only one hit—a harmless second-inning single by Gil Hodges—and hadn't walked a man going into the seventh. He got the first man in that inning and then came apart at the seams.

Chicago came back in the eighth and finally routed Drysdale when Ted Kluszewski singled and Sherm Lollar got a gift single as right fielder Moon lost his fly ball in the sun.

That's where Sherry went into pitch. He hit Billy Goodman on the right leg with a pitch to fill the bases and it looked as if the White Sox finally were rolling.

Sherry had different ideas, though. He got Al Smith to ground into a double play, Kluszewski scoring, and retired Jim Rivera on a pop.

The Dodgers made it 3-1 in the eighth when Maury Wills singled and scored on Neal's double.

Tough Decision

BIRMINGHAM, Ala. (UPI)—Pity J.W. Brown, coach of Payne College of Augusta, Ga. He'll have a hard time deciding this week during practice sessions whether to work on his team's offense or defense. Payne lost to Miles College, 93-0, Saturday.



FIRST PLACE PISTOL TEAM in center fire competition at the recent Los Angeles Police Match was this quintet from Marine Corps Base, 29 Palms. Left to right is Acting Gunnery Sergeant J. R. Verhal, Acting Corporal W. L. McMonagle, Acting Gunnery Sergeant R. C. Beauchamp, Acting Staff Sergeant N. B. Garrison and Acting Gunnery Sergeant M. L. Findson. Sergeant Findson won four individual 1st place awards during the quarterly match. (Official USMC Photo.)

HANEY MAKES IT OFFICIAL, QUILTS AS BRAVES MANAGER

LOS ANGELES (UPI)—Fred Haney today was a man of leisure — by choice — following his long-expected resignation as manager of the Milwaukee Braves.

The spunky little baseball brain called it quits Sunday night after a meeting with the Braves front office brass, here for the World Series that the Milwaukee club almost made.

"THERE IS NO problem, I've just had enough of active baseball," the 61-year-old Haney said. "I have no future plans — other than a long rest."

Haney was reported to have been proffered a new one-year contract by Braves General Manager John McHale. Although Haney resigned here, the step was

announced officially by the ball club in Milwaukee.

THERE WAS NO immediate announcement from the Braves' management regarding a replacement. However, mentioned as prominent "choices" were Bobby Bragan, Leo Durocher and Red Schoendienst.

The championship winning skipper was not expected to remain idle long. He already is assured of one job. Like his fellow southern Californian, Casey Stengel, he was set to become a banker—vice president of the Studio City Bank of San Fernando Valley.

THEN THERE were reports he would soon return to broadcasting baseball, either as a voice for

the Los Angeles Dodgers or as the replacement for Leo Durocher who recently gave up the job of calling the National Broadcasting Company's "Game of the Day." Haney once had a devoted audience as the sportscaster of the Hollywood Stars baseball team. Haney, a Los Angeles resident, has always said he wished to "retire" here. His 90-year-old mother lives here. He also has children and grandchildren residing in southern California.

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IT'S A FACT

By SAM HINKLE

Does The Hair Grow After Death?

Scientists differ somewhat on this subject, but the weight of authority favors the view that hair, including the beard, ceases to grow at death.

What Does U.S.S. Mean In Ship Names?

U.S.S. preceding the names of vessels are the abbreviation of UNITED STATES SHIPS. It is sometimes erroneously thought that the second "S" stands for steamship or steamer but these letters were used before the advent of steam propelled vessels.

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UPSETS FEATURE EARLY NFL PLAY

By TIM MORIARTY

United Press International

Talk about 12-hour pariahs! Who would have picked the San Francisco Forty-Niners and the Green Bay Packers to wind up as the only unbeaten teams in the National Football League after the first two weeks of head-knocking?

However, that was the situation today after one of the greatest wave of upsets in the 40-year history of the NFL.

IT ALL STARTED Saturday night when the Chicago Bears, 6½-point underdogs, rolled to a 36-21 victory over the Baltimore Colts, defending world champions.

But that was only the beginning. Four of Sunday's five games also produced upsets. The Philadelphia Eagles, 5-point underdogs, ripped the 1958 Eastern Division champion New York Giants, 49-21; the Washington Redskins, 7½-point underdogs, turned back the Pittsburgh Steelers, 23-17; the Cleveland Browns, 3-point underdogs, rolled to a 34-7 triumph over the Chicago Cardinals; and the Forty-Niners, 4-point underdogs, handed the Los Angeles Rams their first shutout since 1949, 34-0.

College Grid Scores

United Press International

Pennsylvania 13, Dartmouth 9. Princeton 22, Columbia 9. Holy Cross 26, Villanova 6. Syracuse 20, Maryland 6. Cornell 13, Lehigh 6. Pittsburgh 26, UCLA 21. Yale 17, Brown 6. Harvard 20, Bucknell 6. Penn State 38, Colgate 20.

Tennessee 22, Mississippi State 6. Virginia Tech 20, William and Mary 14. Florida 35, Virginia 10. Mississippi 43, Memphis State 6. Louisiana State 22, Baylor 6. Auburn 35, Hardin Simmons 12. Citadel 13, Davidson 7. Richmond 14, V.M.I. 14.

Texas A&M 7, Mississippi Southern 3. Vanderbilt 7, Alabama 7. Illinois 20, Army 14. Michigan State 34, Michigan 8. Northwestern 14, Iowa 10. Purdue 20, Notre Dame 7. Wisconsin 44, Marquette 6. Missouri 14, Iowa State 6. Kansas 28, Boston University 7. Minnesota 24, Indiana 14. Nebraska 7, Oregon State 6.

Southern Methodist 20, Navy 7. Arkansas 3, Texas Christian 6. Oklahoma 40, Colorado 12. Texas 33, California 6. Texas Tech 8, Tulsa 6. Arizona 18, Idaho 14. Air Force Academy 27, Trinity 6.

Wyoming 27, Utah State 2. Oregon 14, Washington State 6. Stanford 21, College of the Pacific 6. Washington 31, Utah 6. Colorado Mines 14, Omaha U. 6. Montana 12, Brigham Young 0. San Jose State 44, Hawaii 14.

Good Impression

NEW YORK (UPI)—Ingemar Johansson, the world heavyweight champion, made a favorable impression Sunday night while appearing on the Dinah Shore TV show. Ingemar, who begins three weeks of movie-making in Hollywood shortly, sang two songs in Swedish, one as a duet with Miss Shore, and later clowned with his hostess and Broadway star Gwen Verdon.

FIGHT RESULTS

PROVIDENCE, R. I. — Harold Gomes, 12½, Providence, outpointed Jay Fuller, 13½, West Ogden, Utah (10).

SAVE

LET'S TALK AIR CONDITIONING

By MIKE MARGUCCI

Mail Questions to Palm Springs Air Conditioning Co., Box 1144, P.S. Question: My thermostat has settings for Fan, Auto, Heat, On and Cool. Please tell me which is the best setting for the fan operation?

Answer: For Summer cooling if you place your thermostat on Auto and the temperature setting is for 78 degrees, the compressor will stop and the fan will also stop circulation of air when this temperature is reached. When you place your thermostat on Fan, the compressor will stop when temperature is reached, however, the fan will run continuously. With the fan operating thusly circulation of air to all rooms will be provided with no cycling.

For Winter heating, the fan switch should be set to Auto. This places into effect an auxiliary fan control which will start your fan when the temperature of the air in the furnace reaches approximately 140 degrees—disbursing warm air into the conditioned area and will stop supply of air when the temperature in furnace drops below 120 degrees preventing cold drafts.

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